

SIOUX EMPIRE PRIDE SPORTS ASSOCIATION (SEPSA)

April 11th, 2021 : MEETING AGENDA

April 18th, 2021 : NEXT MEETING

Website : www.siouxempirepsa.org

Email : info

Google Drive : admin

1.) CALL TO ORDER:

- a.) FIRST : Logan
- b.) SECOND : Jimmy

2.) ROLL CALL

- a.) President - Robert Burandt - X
- b.) Vice President - Jimmy Diaz -X
- c.) Director Of Business Management - X
- d.) Secretary - John Carl Zierke - X
- e.) Recruitment Director - Logan Ryder - X
- f.) Treasurer - Brandi Mitzel - o
- g.) Communications Director - Michael Blegen - X

3.) APPROVAL OF MINUTES FROM THE LAST MEETING: Approved

4.) MEETING FOCUS :

- Tying up LOOSE ends for Smooth Season Opener (Softball)
- Umpire score cards (ordered?)
 - Robbie to look into LOCAL printing for these. Will submit to SEPSA cost PRIOR to purchase.
- Tri/quad carb line up sheets (ordered?)
 - Jimmy will work with Robbie on what these are and order through Amazon submitting receipt to [admin](#), ATTN: Treasure
- Chalking equipment (ordered?)
 - Jimmy approved the purchase via his amazon Prime account, SEPSA funds released to purchase chalking machine and 3 bags of chalk with the potential need to order more to complete the season. (Will also PRACTICE how to use)
- Amazon smile created? Unable to complete without 501(c)(3) number.

5.) REPORTS FROM THE BOARD: (What I did & What I plan to do)

PRESIDENT'S REPORT : Robert Burandt

- Welcome ~~Brandi~~Michael (Brandi not present, prior notice given)
- Updated meeting(s) schedule 2021-review

- There was a vote to flip the 20th and 27th so that we are OFF on the 27th instead.

- Prideletics swag for Admin-Ordered 4/8/21 \$500.00
 - The receipt is in the treasure file.
 - To do: Reach out to PRIDELETICS to see if Bulk discount could be applied to upsell at SEPSA functions.
- Send funds to SF park and Rec \$200.00/request someone from their office to show HOW to put bases in ground correctly
 - This happened this morning at the all league practice
- Complete USA umpire registration/pay fee(s) (sent 4/7/21) \$180.00
 - The receipts for this are in the treasurer file in the emails.
- VolleyBall, Bowling research league start date(s)
 - Research volleyball for a 2022 start date
 - Bowling league for this winter.
 - Michael to chair the start of this league.
- Add Partnership to SPONSORSHIP page. IE: Davids, Prideletics etc...Completed by Chase.

VICE PRESIDENT'S REPORT: Jimmy Diaz

- KELOLAND Living
- Chalk and machine; will need practice
 - Vote held to purchase the equipment.
 - Approved
- Manager communications
 - Robert to communicate the need to communicate with new participants.
- End of year banquet planning
 - Holding off on that until the second game?
 - But the goal right now is to secure a venue for a banquet.
 - Jimmy and Robert MC
 - MVP's/decided by team
 - Video Montage
 - Thank the sponsors and partnerships
 - Tables for the businesses to promote themselves
 - 2-3 hours
 - Award presentation
- Timing of meetings
 - Start and end times need to be adhered to out of respect of everyone's time.
- Look for a rake.

TREASURER'S REPORT: Brandi Mitzel

- Meeting with Brandi 4/7/21
 - Need to look at purchasing a second first base back up.
 - Jimmy to purchase the Base.
- March Financials (locked)
 - Please look at this at your leisure.
- WF statement 03/21
 - This is in the folder for WF statements
- Upcoming April Expenses/Revenue (est.)
- Brandi is working on the 501C3 and EIN

- 1800.00 current.

DIRECTOR OF BUSINESS MANAGEMENT : Chase Burandt

- Phone Number - Tried creating. Requires that I reach out to Google Domains to add this service. As this is the reseller of the workspace. Kind of extremely confusing. But waiting to hear back from contacting them.
- Brandi added to the executive officers page.
- Athletics code added to the documents page and the softball league page.
- Michael brought up having summaries of the executive team.
- Website Search:
 - "lgbt softball sioux falls" - First and Second Results - Woot Woot
 - "gay softball sioux falls" - First and Second Results - Woot Woot

RECRUITMENT DIRECTOR'S REPORT: Logan Wadman

Logan reaches out to Natasha for a radio plug. And wrap Michael into the process.

- Hy-vee: Waiting on response 4/3
- **605 studio: Lori would like to sponsor team Kryptonite info call back on 4/11**
- **vishnue tattoo:/ flyer put up** Waiting on response 4/3
- **Athletico:**Waiting on response 4/3
- **Jennifer business :**Waiting on response 4/3
- **BIA: not at this time**
- **kozoma: kat** Waiting on response 4/3
- **library bar/ flyer: not at this time**
- **top hat/ flyer put up:** Waiting on response 4/3
- **barney pup/flyer : not at this time**
- **USA Bank:** Waiting on response 4/3
- **tommy jacks/ flyer:** Waiting on response 4/3
- **wileys: flyer up not at this time**
- **billion: get a hold of them 4/11**
- **Wells Fargo: sent out email to peter 4/3 no response**
- **book op:** Waiting on response 4/3
- **next to new:** Waiting on response 4/3
- **Midco:**Waiting on response 4/3
- **Clear Ride Auto Spa: follow up jimmy**
- **Sioux Falls Federal Credit Union: follow up jimmy**
- **Interstate Sales: follow up jimmy**
- **Schulte Subaru: follow up jimmy**
- **Nyberg's Ace: follow up jimmy**
- **Dakota Sports Inc: Michael**
- **Daubys Sports Center: Michael**
- **South Dakota Retailers Association:** Waiting on response 4/3
- **raven: not at this time**
- **Concrete Materials:**
- **Culligan Water Conditioning of Sioux Falls, SD: not at this time**
- **First Bank & Trust: ????? Check email**

- **Lewis Drug: not at this time**
- **SDN Communications: does not sponsor non-profit**
- **Vance Thompson Vision: Waiting on response 4/3 just got a email 4/11 send out email reminder**
- **Gunderson's Jewelry: Mark Waiting on response 4/3 4/10**
- **Post Pilgrim, beer bust poster up**

- <https://www.nike.com/betrue>
 - Logan to research (donation to SEPSA/partnership?)

- How did the set up go on Saturday night's show?
 - 6 new people recruited
- Food truck for opening beer bust
 - 5pm-7pm Chubby's LLC
 - Waiting on confirmation on Backyard BBQ
- Thank you letters. Will Michael continue handwriting? Yes
- Flyers set up at college's
- Still have to get one up at book op
- **Recruit get the word around**

COMMUNICATION DIRECTOR'S REPORT: Michael Blegen

Completed:

- Sent out handwritten thank you's to sponsors/partners
- Developed relationship with local sporting goods stores, and obtained discounts for 2021
- Fluffed sponsors/partners page - will email to Chase after today's feedback
- Growth in Facebook presence - invite friends to like/follow page,
- Instagram account started - need to resend code, don't have access to gmail and dont think i need to necessarily

To do:

- Meet with Todd and get to know who is doing their social media.
- And get to know the pride social media person from the pride committee. Ask jimmy.
- Send out thank you's to Dauby's and Dakota Sports Inc
- Get logos for 2 sporting goods stores for partners website page
- Create facebook event for kickoff party and promote/boost event
- Research bowling alleys for prices, days of the week, requirements, and specifications
- Reach out to radio stations/news outlets; 605Magazine,

SECRETARY'S REPORT: John Carl Zierke

- Business Cards - Marketing
 - The first set that was purchased - 200 - \$84.92/With SH&T - .4246/Per card
 - The second set that was purchased - 400 - 143.50/ With SH&T - .35875/Per card
 - Both of these batches were purchased by John Carl Zierke through Moo.com
 - This will be considered a donation - No Reimbursement Requested
 - Receipts have been sent to Admin
 - We started with small batches because we were still tampering with the design.

- I doubt we will need more for several months, I still have 200 in a box, and have allocated the first 200 and 200 of the newest batch at Club David, in the hands of board members, Team managers, and handed out several at the Meet and Greet so that players can continue to recruit their friends.
 - **I'll be looking at some other options this week. I spent the last week out of town.**
 - Business Cards for **Recruitment and Communications Positions**
 - The files are ready for approval.
 - Still looking at other companies for better pricing.
 - Kickoff Party Poster
 - This will probably be at the printers before this meeting happens.
 - There will be email communication to collect feedback on edits to the design.
 - Feedback was given via email, before I sent it to Todd for Printing.
 - Some of the feedback for this poster has given me ideas to start on a poster idea for Family Day. Very, Very rough still, mostly need more info about the event before it can.
 - Solicitation Letter - Completed and approved 03.28.2021 - this has now been printed and used with the public.
 - Thank You Letters - sounds like handwritten designs will be put together and by Michael, this was an Idea that was propagated in the group text.
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- The special meeting/vote - still need to do....
 - Still need to do the Signatures.
 - I may be absent on the 24th, but my intention is to be back in time for the event.

MEMBER AT LARGE :

None Present

TEAM MANAGERS & OTHERS :

None Present

6.) FUNDRAISING REPORTS:

Prideletics link to order shirts (EDU)

<https://www.prideletics.com/sepsa>

7.) OLD BUSINESS:

- JIMMY to Research Award trophies/business to utilize for trophies. (SEPSA-Softball)
- Also See the section for Jimmy to see the other banquet related Items Discussed.

8.) NEW BUSINESS:

- Jimmy or chase to purchase additional double 1st base, Rake for the fields, funding approved and released.
- Also mentioned in Brandi's section as a suggestion.

9.) MOTIONS MADE:

- Motion made to approve SEPSA Admin 2021 meeting dates and expectation for attendance. Remaining 2021 ADMIN meeting schedule approved and attendance expected unless extenuating circumstances with prior notification of absence.
 - I didn't see this as a motion because it is already in the policy.
 - There was no objection

- Motion made to change dates 6/20, 6/27 due to SF Pride date change.
 - Approved by all present

10.) ADJOURNMENT:

- a.) FIRST: Robbert
- b.) SECOND: Jimmy

11.) NOTE & REMINDERS FOR ALL:

Please submit additions and changes to Robert or John Carl by the Thursday prior to the upcoming meeting.

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