# SIOUX EMPIRE PRIDE SPORTS ASSOCIATION (SEPSA)

April 16th, 2023: MEETING AGENDA May 20th, 2023: NEXT MEETING

Website: www.siouxempirepsa.org

Registration: <u>www.siouxempirepsa.leageapps.com</u>

Email: info

Google Drive: admin

# Call to Order/Roll Call

First: Jacob Second : Behai

# **Administration:**

President - Robert Burandt -x (Interim Treasurer)
Vice President - Behai Nguyen (Interim)-x
Director Of Business Management - Chase Burandt -x
Secretary - Behai Nguyen - (temp dual role)
Treasurer - Robert Burandt - x (temp dual role)

# **Committee Members**

Recruitment - Olivia Fernandez- x Communications - Alice Hanmer -x Sponsorship - Christopher Sorenson- x Marketing - Jacob Grimes -x Community Outreach Coordinator- Open

Antonio Rubio Jr.
Rebecca Westra
Megan Weston
Nicole Malcom via phone call

### Prior meeting minutes approval

First: Chase Second: Robbie

#### Overview

Secretary interview: Rebecca Westra Open Treasury interviews: Antonio Rubio Grievance submissions Snow leopards player sponsorship Rebecca Westra's Racing Sponsorship

# **Team Managers/Proxies/Others:**

Bowling: Chase Burandt and Rand Peterson

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### Softball: Robert Burandt

- Season Kickoff Party Apr 22, 2023
  - \$10.00 wristband unlimited beer, or \$1 off liquor drinks, soda is free
  - o Reimburse Preston for umpire fees
- Insurance policy in softball drive
  - Need to check for tournament eligibility for insurance
- First Pitch, community leader options?
  - Dawn Marie Johnson
  - Stephanie Marty
  - Kameron Nelson

# Kick Ball: Behai Nguyen

- Team Fee: \$200
  - o 6 teams= \$1200
- Player Fee: \$40
  - 12 players per team= \$480
    - If everything goes as planned, we are looking at bringing in \$4080 for the season.
    - We are not paying for chalk. Bases are already in our possession. Only costs right now are the kick balls and insurance.
- Season will begin August 6th, 2023 and go through September 24th, 2023
  - 8 Week Season (Week 8 will be tournament week)
    - Placing will be 1st, 2nd and 3rd
  - For those that are going to the GWS ("Managers only" -August 25th, 2023 to August 27th) ("Players"-August 28th, 2023 through September 3rd, 2023), there will be no make-up games for those who are going. No exceptions.
- I would like for us to get trophies ordered in a timely manner so that we have it ready because once softball starts, it will be a busy season for all of us.
- Registration is from June 1st. 2023 through July 31st. 2023
  - Payments will go through Leagueapps

### Cornhole:n/a

- No longer a SEPSA sanctioned league
- Sponsorship has been approached and asked if Remedy 611 could host cornhole for the summer
  - o Possibly use them for a tournament instead.

#### Volleyball: Nicole Malcom

- Requested to create Winter season report
  - Income/ Expense/ Teams/ What can be built upon
- Took a loss on the first season. -\$2376
  - Will need to reorder the scorebook
  - Sand volleyball for next season, wants a location to be close to the bar to keep it more recreational. Nicole will start looking for places.
  - Tournament? 1st weekend in August on a Saturday
  - Start in September, possibly last week of August
  - Try to do it during the week, maybe do it on a Friday night.
  - End of the season tournament was a success.

- Sioux Falls district employees will be able to sign a contract with no liability to the school.
   They will be able to rent out the gymnasium.
- We need to reimbursed Nicole \$418.55 for medals and trophies.

# **Sponsorship Committee Reports:**

- Old Business:
- Art Canvas Classes, working with R Wines on dates in Aug.
  - Jackie has supply order in cart
    - SEPSA will pay for supplies, around \$20
- Still need to finalize dates for Red Robin's and Apple Bee's
- Progressive Dinner,
  - Treasury on board,
  - Still working on getting a rooftop, owner of building out of town.
- Bowling Tournament final \$1,022.
  - o The \$1 per Tito Vodka was \$9, Eastway bowl is donating a \$20 gift card.
- Lupulin Brewing Company,
  - o Hannah appreciated that SEPSA had representatives during the event.
  - End of month should have check from Lupulin
- New Business:
- First Bank and Trust donated \$2,500
  - Possibly move them up on sponsorship levels
- Visiting with Remedy Brewing Company, they are considering a sponsorship.
  - Currently talking \$500 go towards Sunshine Fund
- Sebastian has returned, we will be setting up a time to visit about Sponsorship
  - Through Interstate Sales
- Stampede Hockey, underway
  - Be about \$65 in donation from Stampede Hockey
  - Could this be in the middle of the season?
  - Skyforce wants to work with us as well, get the contact from Beckah.
- Sioux Falls Canaries, with help of Communications Director, setting up for volunteers to sign up
  - No contract has been signed with SEPSA yet, May 11th is when the season starts.
- Trivia Night, requested to set up quarterly,
  - \$20 for per teams of 4 people.
  - 50% of funds raised used to pay for winning teams. The other 50% will go to the General Fund.
  - Details to work out, such as location and place that allow under 21, possibly an app to help with trivia questions
    - Remedy 611, Bin 201
  - Circle back to doing Drag Bingo on a quarterly basis
  - Premier Bank, Dicks Sporting Goods (sponsorship requests)
    - Try Chase Bank, First Interstate (Sam Benson)

# **Communication Committee Reports:**

- Old Business: Continue to work on social media and once softball season starts I will start up "get to know the members of SEPSA" again
- New Business: Working on Sign Up Genius to organize the Canaries games and volunteer sign ups. Currently experiencing technical issues, but hoping to have it completed by the end of the week.
- Continue to put out posts on our events that are coming up.

- Keeping the events list up to date on facebook for creating the events for each month in advance
- Started the #ThisIsWhyIPlaySoftball on facebook to get more interaction. I will also interview players on spot when season begins and take a pic to post with their #ThisIsWhyIPlaySoftball.

# **Marketing Committee Reports:**

- Old Business:
  - Ordered and received retractable banner
  - Completed following materials
    - Softball Party (Flyer).pdf
    - Softball Party (Facebook Post (Landscape)).png
    - Softball Party(Facebook Event Cover).png
    - SOFTBALL REGISTRATION DEADLINE EXTENDED (940 × 788 px).png
    - mandatory player ratings (Facebook Event Cover).png
    - Painting workshop Poster.pdf
- New Business:
  - Working on Werk The Field
    - Finalize dates and materials
  - Working on Sioux Empire Classic merchandise <u>SEC Products</u>
    - Get workgroup together to finalize marketing materials by 4/22/2023
  - Get nonprofit status on Canva and Adobe
  - Need to complete Fan Appreciation Day

### **Recruitment Committee Reports:**

- Old Business:
  - Talking with Nicole with Summer Volleyball
- New Business:
  - Help Sponsorship
  - Workgroup for SEC tournaments
  - June 4th Sioux City, Iowa (SUX PRIDE)
    - Booth and table paid for
  - o June 10th, Sioux Falls Pride
  - Colleges, recruiting
  - o Check out other Pride cities

# **Community Outreach Coordinator Reports:**

- Old Business: We managed to get 6 baskets put together and donated for the funeral fundraiser last month.
- New Business: Community outreach had a request from Preston to help a member of the community that ended up in hospital and will need to transition to assisted living. We have posted to try and get people together to help him with this.

# President's Report:

- Old Business:
  - o Grievance Committee (CLOSED SESSION)
    - Appointments to committee
      - Matt Neufield has agreed to be on committee
        - Motion to approve
- All League banquet event/registration created via League Apps
  - o Table options
  - o Entertainment? DJ, photo booth,
  - Create a All League Banquet workgroup

- By Apr 30, 2023
- Punk Poetry , Rainbow Chorus to website
- New Business:
  - D&O Insurance Premium Paid
    - Added insurance folder
      - Will orientate VP on this
- Sponsorship Director position
  - Chris Sorenson 1 year in role was 4/9/2023
    - Need to vote to extend another 1 year
- Updated Board of Directors Term spreadsheet
  - Living SEPSA historical document

# **Vice President's Report:**

- Old Business:
- New Business:
  - We need to address forms of communication and what should be said.
    - If anyone has any issues with any of our SEPSA members, they need to go through the grievance process. This will help us avoid backlash and getting involved in matters that have no concrete evidence.
  - I went over the expense and operating costs spreadsheet and I believe there are areas that need to be updated and finalized. I have gone in and entered both invoices for the merchandise purchases.
  - Spoke with US Bank about their credit card processing and what their rates and equipment would be like. Possibly passing on the fees to the customers (surcharge).
     Trying to find ways to save SEPSA money.
  - Moving forward, I will stay as the contact person for Big Frog orders instead of the Secretary.

### **Treasurer's Report:**

- Old Business:
- New Business:
  - Brandi has returned all checks, cards and paperwork pertaining to being Treasurer to Behai Nguyen.
  - She also has removed herself from SEPSA's business sales tax license.
  - Sioux Falls Starbursts' remaining funds have been distributed back to the team so only Dolly's Angels has around \$380 remaining teams funds are in our general account.
    - One check was made out to Brandi Mitzel for \$167.02 for c
    - The second check was made out to Behai Nguyen, team manager, for \$182.98 for the remainder of the sponsorship donation totaling \$350.
  - Added Chase and Behai to Account
  - Robbie will be interim treasure until position is filled
  - o Checks ordered

### **Director of Business Management Report:**

- Old Business:
  - o Get Payments going on league apps. Complete
  - o Remove cornhole from SEPSA Complete
  - Hockey Game on website Complete
  - Kickball league on website Complete

- o Mission statement on the website? Complete
- Assist Behai with the merch spreadsheet. Complete
- Offboard:
  - Damon as Recruitment Complete
- Onboard:
  - Behai as Vice-President Complete
  - Olivia as Recruitment Director Complete
  - Jacob as Marketing Director Complete
  - Preston as Grievance Complete

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- Make Kickball Athletic Code pretty.
- Still working on the off boarding procedure.
- Registration for Sioux Empire Classic
- Offboard:
  - Behai as Secretary After secretary is in place
  - Brandi as Treasurer After the 15th of April
- Add Resources Page
  - SEPSA Members businesses.
  - Link to Pride's Health Resources page.
- New Business:
  - Waiting for Dates and Marketing:
    - Red Robin on Website
    - Wine and Canvas on Website
      - Ability to purchase tickets and transfer
    - Applebees on Website
  - Add Jacob to the website.

# **Secretary's Report:**

- Old Business:
  - Business cards have been ordered for the President, Sponsorship Director, Communications Director and Recruitment Director
    - They are in
  - First round of merchandise went quickly and a second order has been placed.
    - This order will include koozies and trucker hats along with hoodies and baseball tees.
    - Our board polos are in this second order as well. They are not all the same color but the same style.
    - Merchandise has a spreadsheet in order to keep track of inventory and sales located in Merchandise/Business Expansion Folder.
      - Figure out where the sales are coming from?
  - Sioux Falls Pride has decided to cut our request from \$5000 to \$2500 which will be donated after the Pride Festival.
    - I was excused from the vote due to conflict of interest.
    - Will do Fan Appreciation Day and will send people to work it.
- New Business:
  - Called Big Frog and they should have our entire order done by the end of this week.
    - Trucker hats, raglan tees and polos
  - All business cards that were ordered for the specific roles have been given out and received.

# o Elections

- This year, members will vote for Treasurer and Vice-President candidates
- Current interim VP: Behai Nguyen
- Current interim Treasurer:
- Voting will take place at the All League Banquet this year, prior to the SEPSA ceremony/celebration.
- A social media post or a section of the newsletter should be created in August by Communications and a mass email sent out in late August to all our SEPSA members by the Secretary.

# **Motions:**

Motion to approve the Adopt-a-player for Snow Leopards, Sabrina Heasty, of \$500 from the Sunshine

Fund

First: Robbie Second: Chris Unanimous Yes

Motion to approve sponsorship of Rebecca Westra Flat Track Racing of \$500 from the Sunshine Fund, all going towards furthering professional racing career.

First: Robbie Second: Behai Unanimous Yes

Motion to add Matt Neufield to Grievance Committee

First: Robbie Second: Chase Unanimous Yes

Motion to extend Sponsorship Director position to Chris Sorenson for one year

First: Robbie Second: Alice Unanimous Yes

Motion to exempt the one year requirement as a SEPSA member for Antonio Rubio Jr. to be a board member.

First: Robbie Second: Behai Unanimous Yes

Motion to appoint to Antonio Rubio Jr to Interim Treasurer Position

First: Robbie Second: Behai Unanimous Yes

Motion to appoint Rebecca Westra to Interim Secretary Position

First: Behai Second: Robbie Unanimous Yes Adjournment:

First: Behai

Second: Robbie

# **Notes & Reminders:**

Please submit additions and changes by Thursday prior to the meeting

Sioux Falls Pups is setting up a fundraiser for the 2023 softball season, asking to have SEPSA to place on calendar and promote on Social media.

Sioux Falls Pups is planning on donating 20% of net proceeds for Sioux Empire Classic.

SEC added to Website, Calendar, Event, League Apps, SEC Google Drive. Damon and Michael have been given access to update.

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