

MSIOUX EMPIRE PRIDE SPORTS ASSOCIATION (SEPSA)

March 28th, 2021 : MEETING AGENDA

April 11th , 2021 : NEXT MEETING

Website : www.siouxempirepsa.org

Email : info

Google Drive : admin

1.) CALL TO ORDER:

- a.) FIRST : ROBERT
- b.) SECOND : LOGAN

2.) ROLL CALL

- a.) President - Robert Burandt -
- b.) Vice President - Jimmy Diaz -
- c.) Director Of Business Management - Chase Burandt -
- d.) Secretary - John Carl Zierke -
- e.) Recruitment Director - Logan Wadman -
- f.) Treasurer - TBD
- g.) Communications Director - Michael Blegen -

3.) Approval of previous meeting minutes :

FIRST: LOGAN
SECOND: MICHAEL

4.) Meeting Focus :

Scheduled Zoom interview with Brandi Mitzel @ 4:30 PM

5.) Reports from the Board:

President's Report: Robert Burandt

- We spent some time working on the rosters, and talking about league apps.
- Holding 2 voting positions: Those on the board also managing a team need to appoint a proxy to attend managers meetings to assure each team has appropriate representation and a vote.
- Review WHO can put motions forward/vote on motions
- **ALL** go through past meeting minutes for things assigned. Report back with updates on past/current progress.
- Need to Send Sioux Falls park board our info to be added to their webpage.
- Need to talk to Sioux Falls Pride & let them know how we are going to be involved

Vice President's Report: Jimmy Diaz

Meet & Greet Recap

- 20-25 people showed
- 5-10 people took the field

Complete understanding of additions to bylaws

- Communications Director
- Recruitment Director

Board Meetings - This should be an executive committee, and the manager/proxy for each team. Proxies need to be submitted to admin

Attendance -

- Frequency - Same
- Location -
 - ZOOM for now
 - Holiday INN
 - Michael's community room might be an option in about a month...

Apparel SEPSA Marketing

- Pridletics
- Quarter Zip with a SEPSA logo

*** TABLED***

SUX Pride

- JUNE 5th and 6th - Send a representative for Saturday. We need a vendor booth.
- Logan, Jimmy, Chase & Robbie tag team that table.
- Jimmy to Arrange, and create a schedule for manning the table.

Sioux Falls Pride

- Currently set for June 26th? In competition with the Twin Cities, and watertown
- Potentially moving to July?
-

*** Tabling Rescheduling games and Family day for Managers Meeting***

Adult Prom

- APRIL 17th
- 21 PLUS
- No presence, as long as we make sure our marketing materials stay up

David Drag Show (April 10th)

- We do need a presence here
- Logan to do the table and be present.

KELOLAND Living - Friday the April 2nd

- Filming to happen in the afternoon
- Michael to do the appearance.
- Jimmy will reach out to Daniel and make sure things are square.

- Jimmy to help Michael prep for this, and ensure he has the appropriate information.

Sponsorship Update:

- Nyberg's Ace - No this year
- Sioux Falls Federal Credit Union - No this year
- Interstates Sales - Clarification needed.
- Schulte Subaru - Need to follow up with them still.
- Clean Car Auto Spa - Need to follow up with them still.

Sponsorship page fluff - who we are, why would you sponsor to SEPSA, Send to chase
 FB away message - not yet necessary.

FB Page Promotion - not necessary yet.

Set up a committee to organize the end of year banquet.

Become familiar with the insurance, access with USA Softball, Robbert to send Link

Treasurer's Report: Open Position (Jimmy/Robbie)

Amazon Smile Account -

- Talk to Brandi about her knowledge about setting this up, use admin
- Service First check status (deposited 03/25/21) returned to bank as incorrect po box?

Team Fee's (paid/outstanding)

- Complete team fees paid?
 - Following up with Jorge to finish that process.

Current WF balance is at \$2,200

Director of Business Management Report: Chase Burandt

- Created rough draft of playing schedule.
- Slack for SEPSA. Private channels for teams. Private channels for the Board. An announcement section that only the board can post in but everyone can see.
 - Nevermind, this looks cumbersome.
- Phone Number - Need to know whom will receive the calls?
 - Keep researching....TABLED
- Add Softball Code of Conduct to site.
 - Add that to the website....
- Softball Registration
- Need to add sex back into the Registration...
- Find a way to make it clear that registration is a legal contract related to insurance, if they use false or modified names they will not be covered... they also need to use the sex indicator on legal documents/identification.
 - Sliders - Complete with 12 registered
 - Dolly's Angels - 9 registered
 - Kryptonite - 9 registered
 - Jawbreakers - 3 registered

Recruitment Directors Report: Logan Wadman

- **REPEATED LIST FROM LAST 03/14/2021 JCZ**
 - Table at drag show March, 26

- Finish Sponsor Letter and Thank You Letter (Levels in thank you letter)
- Envelopes
- Update sponsorship:
- Ticket for events (Moo.com)
- Contact sponsors update
- Recruit members
- Get flyers out and business cards
 - Downtown
 - Colleges
 - Out of town

Communication Directors Report: Michael Blegen

- Instagram account - player/team of the week or MVP, intro of coaches/players each week
- Fluff sponsorship page <https://siouxempirepsa.org/about/sponsors/>
- Sporting goods store relationship; Daubys or Dakota Sports (Dick's Sporting Goods discount?)
- Update facebook links for league apps. Do a post for registration.
- Business cards - See the marketing folder or do you need some?
- Team Communication app
 - TEAM SNAP - Bring this up at the Managers meetings
- Volunteer opportunities
 - EXPOSURE!!!
- Meet with Todd and get to know who is doing their social media.
- And get to know the pride social media person from the pride committee. Ask jimmy.
- Include the Links.

Secretary's Report: John Carl Zierke

- New cards have arrived!!!! They look great, You all might have seen them at the Meet and Greet earlier today.
- Solicitation letter should be done now, Logan was working on finishing that up with final approval lying with Robbie and Jimmy.
 - Solicitation Letter - Completed and approved 03.28.2021 - this has now been printed and used with the public.
- Do we know where we are with the promotional materials for the opening party? Do I need to get something put together? Or is it handled?
- Create a business card template for Recruitment and Communication.
- Create an Emergency meeting for the by law changes. March 15th
 - Make sure I have a copy of each of the emails with votes stated.
- I need to become more versed in the by-laws

MEMBER AT LARGE :

None Present

TEAM MANAGERS & OTHERS :

None Present

6.) FUNDRAISING REPORTS:

Robert to discuss partner opportunity with Prideletics- Review email sent

- Wells Fargo (Pride Association) - Not Robert
- United Way?
- Vishnu Bunny Tattoo
- Book Co-Op
- Denny Sanford
- Billion Auto
- US Bank
- Firehouse Subs
- Blend Interactive
- Montgomery's - not jimmy
- Raven Industries
- Yakety Yak (Kathy Luke)
- Zambro's
- Fundraisers (Performers who are willing donate 100% of tips to SEPSA)
- Bingo (local hall)
- Club David
- Gunderson's Jewelry (Mark Johnson)
- Service First - Robert has made contact
- Midco
- Target

To be reviewed next meeting*

7.) TREASURER MEETING/INTERVIEW

- a.) Brandi Mitzel
- b.) 2 year Degree
- c.) Has worked with about 3 non-profits.
- d.) There is an audio file for this meeting.***
- e.) See motion section.

8.) OLD BUSINESS:

April 10th - Umpire training - 10PM-3PM

9.) NEW BUSINESS:

Beet Bust - \$10 two types of beer/Until it is gone or until 6PM

Logan to talk to Gaylene about the flyers for this

Food Trucks

4PM-6PM

Wristbands are taken care of....

10.) MOTIONS MADE:

_____ Motion made by Jimmy Diaz to Bring Brandi Mitzel on board as the Treasurer.

First: Robbie

Second: Michael

Approved Unanimously.

***Brandi and Jimmy to become the account executives that will sign checks, will start after a waiting period.

11.) ADJOURNMENT:

a.) FIRST: Jimmy

b.) SECOND: Logan

12.) NOTE & REMINDERS FOR ALL:

Please submit additions and changes to Robert or John Carl by the Thursday prior to the upcoming meeting.

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