SIOUX EMPIRE PRIDE SPORTS ASSOCIATION (SEPSA) May 9th, 2021 : MEETING AGENDA May 16th, 2021 : NEXT MEETING Website : www.siouxempirepsa.org

Email : info Google Drive : admin

1.) CALL TO ORDER:

- a.) FIRST : JOHN
- b.) SECOND : LOGAN

2.) ROLL CALL

- a.) President Robert Burandt-X
- b.) Vice President Jimmy Diaz -O
- c.) Dir. Of Business Management Chase Burandt -X
- d.) Secretary John Carl Zierke -X
- e.) Recruitment Director -X
- f.) Treasurer Brandi Mitzel -O
- g.) Communications Director -O
- 3.) <u>APPROVAL OF MINUTES FROM THE LAST MEETING:</u> please submit additions and changes to Robert or John Carl by the Thursday prior to the upcoming meeting.

4.) MEETING FOCUS :

5.) REPORTS FROM THE BOARD:

PRESIDENT'S REPORT : ROBERT BURANDT

- Umpire score cards (ordered?)- Brandi working on
- Review Sponsorship "Perks"/Follow ups. Banners for \$1000.00+ Their OWN banner. Table until quorum is reached.(David's to be included)
- Additional Sporting league progress/follow up. Michael working on bowling/darts/pool??Fall/winter leagues.
- Meeting dates?Admin/Softball Managers. Monday preferred.
- Comments/Questions/Concerns -Softball Specific/ SEPSA specific-

VICE PRESIDENT'S REPORT: JIMMY DIAZ

- Clear Ride Auto Spa: follow up jimmy
- Sioux Falls Federal Credit Union: follow up jimmy
- Interstate Sales: follow up jimmy
- Schulte Subaru: follow up jimmy
- Nyberg's Ace: follow up jimmy
- End of season (softball) banquet planning
- Research Award trophies/business to utilize for trophies. (SEPSA-Softball)

TREASURER'S REPORT: Brandi Mitzel

- 501(c)(3)-There is not an annual cost to keep our 501(c)(3) status. We are only required to send our annual filings to the IRS. There is not a status update on our 501(c)(3) filing yet. The IRS is very delayed and could take from 2-12 months to get our verification. We can check for an update 30 days after our application if we have not received any updates. The date I filed was April 18, 2021.
- Amazon smile created? We are unable to create an Amazon smile account without our 501(c)(3) filing number.
- Some sticker research with suggested image and prices has been completed. This was briefly discussed through text. Print off of more details will be submitted to the board.
 - Are these something we want to give away or sell?
- Also looked at prices for bracelets and koozies.
 - Bracelets-500ct apx \$125. Will bring printed ideas. We need numbers for 5000?
 - Koozies-500ct apx \$220. Will bring printed ideas. We need numbers for 5000?
- Send funds to SF park and Rec \$200.00
- On our spreadsheets, we have Chase paying the cost of our website and email accounts. The cost per month is \$51.78. Should we be paying this from our bank account or reimbursing Chase for this?
- Have we tried again to contact Peter Klein with WF to see if the WF Pride Team Member Pride network is interested in donations or sponsorship? Logan took care of, not this year.

DIRECTOR OF BUSINESS MANAGEMENT : CHASE BURANDT

• Directors Pages: Still working on updates Chase will text ADMIN to fill content to be completed by 5/14

Add bowling and signup to website Submit receipts to ATTN: Treasure to be pd back Jan-June, July-Dec

RECRUITMENT DIRECTOR'S REPORT: LOGAN RYDER

- And wrap Michael into the process.
- Talk to Natasha. I need to contact the radio station myself, still waiting for a response...last contact 5/7
- Looking into more sponsorships ...Keeping a lookout
- First Bank & Trust: 3 location's contact...waiting on contact. Logan still reaching out 5/10
- Vance Thompson Vision: Waiting on response...Will email Monday 5/7
 Send mark directly a thank you letter
- https://www.nike.com/betrue
- Talk about Custom Bracelets and keychains will bring costs per 5/16 to compare with Brandi pricing.
- Go over about BIA sponsoring family day- Logan will Bounce house, popcorn machine, slushie.cotton candy machine.
- Sioux city pride (what are we bringing for set up)
- Angle Doll, ask to participate as a proxy for fundraising. And give out bracelets

COMMUNICATION DIRECTOR'S REPORT: Michael Blegen

• Liking, Following, other organizations as SEPSA

- Completing "Fundraiser Info" spreadsheet in detail (Date Thank-you sent-verbiage on Thank you card, signed by SEPSA Admin?) -- completed
- Prideletics: Share link for individuals to order on their own -- will work on this
 - Direct individuals to our website to purchase on their own.
- Meet with Todd and get to know who is doing their social media. would like to do this in person
 -- spoke with Todd via fb messenger and quickly introduced myself in order to get a proper mailing address. Told him I will reach out to him when I come to town next.
- And get to know the pride social media person from the pride committee. Ask jimmy.
- Reach out to radio stations/news outlets; 605Magazine
 --Called 605magazine office on 05/07 and was given a person to contact Dawn Geertsema; email was sent that day and waiting to hear back
- As soon as there is a sign up available we need our players to volunteer and participate in pride setup and teardown.

SECRETARY'S REPORT: JOHN CARL ZIERKE

- Positions updated through the end of the year for both board meetings and management meetings.
- Business Cards for Recruitment and Communications Positions
 - The files are ready for approval.
 - Still looking at other companies for better pricing.
- Still need to do the Signatures.
- Need to start working on Banners for Sponsorships.
- Go over about BIA sponsoring family day- Logan will Bounce house, popcorn machine, slushie.cotton candy machine.
- Sioux Falls Pride sponsoring your food.
- Poster for bleachers, with hashtags. Duplicate Jimmy's design with Hashtags.

MEMBER AT LARGE :

TEAM MANAGERS & OTHERS :

6.) FUNDRAISING REPORTS:

7.) OLD BUSINESS:

- SF Pride Gala: May 13th (do we want to be involved? Is it too late to be involved?)
- **NSC involvement**: Memorial Day weekend presence. This may be a very informative introduction to NAGAAA sanctioned tournaments, mingle with our nearest NAGAAA sanctioned league and due to our pride overlapping a way to still visit MSP (if you plan to attend SF Pride). Chase and I may be playing with our old team. TBD
- **SUX Pride**: June 5-6th cost for SEPSA involvement? Who will man the booth? Materials? -Robbie, Chase, Logan attending..others are TBD...
- Fan Appreciation day/All Star Game: June 13th Discussion/Ideas; reach out to SF police/fire to see if they can garner a combined team to take on 3-4 "All Star" players per team to garner a combined team.
- **SF Pride:** June 26th only 1 day?? Liaison needed between SEPSA/SF Pride? Our intended involvement? Parade "float" cost? Booth at park location cost? Who will man the booth?
- Logan & Brandi to work on swag (bracelets, window decals/clings, keychains)

8.) <u>NEW BUSINESS:</u> <u>https://forms.gle/52JXVWjeyETjKA3H9</u>

https://www.siouxfallspride.org/pages/vendor-application

9.) MOTIONS MADE:

10.) ADJOURNMENT:

- a.) FIRST: Chase
- b.) SECOND: Logan

11.) NOTE & REMINDERS FOR ALL:

PO BOX PO BOX 88657 SIOUX FALLS, SD 57109

MAILING ADDRESS

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