

**SIOUX EMPIRE PRIDE SPORTS ASSOCIATION (SEPSA)**

**May 11th, 2024: MEETING AGENDA**

**June 12th, 2024: Next Meeting**

Website: [www.siouxempirepsa.org](http://www.siouxempirepsa.org)

Registration: [www.siouxempirepsa.leageapps.com](http://www.siouxempirepsa.leageapps.com)

Email: info

Google Drive: admin

**Call to Order/Roll Call**

First: Robbie

Second: Chase

**Administration**

President - Robert Burandt - X

Vice President - Chris Sorenson -X

Director Of Business Management - Chase Burandt - X

Secretary - Michael Hanson - O

Treasurer - Mariah Johnson - X

**Committee Members**

Recruitment -Open Position-

Communications - Open Position -

Sponsorship - Open Position -

Marketing - Jacob Grimes - X

Community Outreach Coordinator- Deandra Ruff- X

Bowling Commissioner - Rand Peterson - O

Softball Commissioner - Michael Blegen - O

Kickball Commissioner - Michael Fitterer - X

Volleyball Commissioner - Cari Weddell- X

**Prior meeting minutes approval**

First: Chris

Second: Chase

**Overview**

**Team Managers/Proxies/Others:**

**Bowling:** Rand Peterson

- No updates

**Softball:** Michael Blegen

- Season opener successful
- Need umpires
  - What steps have been taken?
- Communicate with the board and assistant commissioner when needs arise
- Need amount of check # 3175 given to Robbie/Michael at the March board meeting for USA Softball of SD fees

**KickBall:** Micheal Fitterer

- Registration to open soon
  - Work with Chase and Jacob in the next 2 weeks to open registration by May 17, 2024
    - Get the schedule onto the website w/marketing information

**Volleyball:** Cari Weddell

- Open registration to allow for substitutes
- Open Registration for additional people to be substitutes (limited first come basis)
- 2nd week

**Sioux Empire Classic:** Robbie Burandt & Chris Sorenson

- April meeting productive ironed out some details
- Marketing/promoting teams to register
  - Request submitted to Jacob
- Budget

**Sponsorship Committee Reports:**

- Old Business:
  - Flying Donuts, did not hear back from the request to have a fundraiser
- New Business:
  - Kingswood Rummage
    - May 1st-4th
    - No registration cost to SEPSA
    - SEPSA provided flyers, stickers, and wristbands
    - Heather informed me that there was a lot of bowling stories shared during the event
  - Remedy Brewing Company June 5th Drag BINGO
    - Edith Sloan, Stolas Heart (King) representing SEPSA
    - Aaron Nelson representing Remedy Brewing Company
    - \$1 per pour donated back to SEPSA
    - Marketing materials request submitted to Marketing Director
  - Transformation 5K fun run Bronze Sponsorship
    - Saturday, June 1st
    - Approval of \$500 was voted on via text
    - SEPSA Logo on Transformation website
    - <https://www.raceentry.com/rainbow-run-sioux-falls/race-information>
    - Chris will send a registration email blast to members
    - 10 people can have their entry fee paid for
    - We are allowed to have a table at the event
    - Can sell merchandise
    - Deandra will work a table with merch sales
      - Update price list
  - Softball Kickoff Party
    - \$151 raised from beer bust and donations
    - This year started at 1 PM
      - Too early, limited attendance
    - A food truck was available
      - Major success
  - Applebee's offers non-profit organizations fundraising opportunities
    - Purchase from a limited menu, a portion of sales donated to NPO
    - Go ahead and move forward with scheduling this
      - Would like to be at both Applebee's locations
  - District Drag Show
    - Todd and Mark are working on a list of Drag Queens for the show
    - Looking for event sponsors

- Tickets to go on sale by Pride
  - Need marketing materials and add to SEPSA events/calendar
- Promote position opening
  - Repost on Facebook, email blast
    - Add Mariah Johnson to Facebook privileges
- Remove Tiers of Sponsorship
  - This has been explained to us at the NAGAAA and IPS meeting by their Sponsorship director as a benefit to their organization and may be helpful to ours.

### **Communication Committee Reports:**

- Old Business:
  - Dolly's Angels fundraiser was promoted
- New Business:
  - Rainbow Chorus
  - They are in the top 10 of potential NPOs to receive \$3,000 from Ford Dealership
  - SEPSA is not in the top 20
  - Sioux Falls Pups and Dirty Secrets requested to have an upcoming fundraiser promoted
  - Facebook
    - 1,304 followers
    - Reach- 5,627 up 117% from the previous 90 days
    - Engagement- 2,414 up 94% from the previous 90 days
- Find a person to fill this role
  - Facebook post ads, email blast

### **Marketing Committee Reports:**

- Old Business:
  - Remedy Bingo Poster design, waiting on the last details.
  - SEC Facebook Header ■ SEC Header (Facebook).png
  - SEC Poster in the drive
    - Work with Robbie on getting a flyer for the NSC team to promote the SEC
- New Business:
  - Pride Merchandise ■ Merchandise
  - This shirt supports LGBTQIA2S+ sports in the Sioux Empire
    - Work on quantities to have them by Pride
- Marketing strategy
  - Audience, reach, ideas for growth
  - 605 magazine? Targeted ads (boost posts/events)? Dakota News Now, Keloland News.
  - Pride float giveaways

### **Recruitment Committee Reports:**

- Old Business:
- New Business:

### **Community Outreach Director Reports:**

- Old Business:
- New Business: PRIDES
  - Sioux City - Robbie and Chase
    - Jun 1, 2024
    - Will bring merch, fliers, limited wristbands
  - Sioux Falls Pride
    - Jun 8, 2024

- Float and table
    - Float is going well - Jenn and Chelsie (Sebastian trailer)
      - First 5 floats?? Martina Shakers
      - Wristband handouts / Family Day July 21?
    - Wear your SEPSA team jersey if you are in the parade
    - Manning the table?
      - Tent, table, chairs,
    - Shifts during time frame 10:30 AM - 5:00 PM
      - Chris, Deandra
        - Reach out to commissioners
  - Brookings
    - Jun 22, 2024
    - Deandra, Michael Fitterer
    - Wristbands, canopy, table, chairs, merch, ½ sheet fliers
  - Watertown and Vermillion are still not open /no info available
    - If we do not hear back in the next week, scratch
- Obtain access to the storage unit

#### **President's Report :**

- Old Business:
  - Grievance committee
    - Submit edits to the policy
  - Bylaw email sent to members and updated on the website
- New Business:
  - Photographer request from Olivia
    - Reiterate to managers that there's an Opt-Out form a person wants to not have their image used.
    - Robbie will print opt-out forms and give them to the commissioner.
  - All league banquet
    - Amount
    - Ticket sale/register
      - Move to next month's meeting
- May nominations
  - Community Outreach Director
    - Deandra Ruff
  - Communications
    - No nominees

#### **Vice President's Report:**

- Old Business:
- New Business:
- Received insurance invoice and has been paid
- Meet with the Transformation Project Board
  - What days work for some of us to meet with them
  - Will reach out to have them join one of our meetings in July or later

#### **Treasurer's Report:**

- Old Business:
  - SF Sliders fine & hotel deposit check cashed - was \$715 instead of \$700
  - Woods Fuller legal bill paid in full
- New Business:
  - April financials emailed out 5-9-24

- Filed SD ePath quarterly sales & use tax return - no amount was owed - still have \$10 credit on file
- Need amount of check # 3175 given to Robbie/Michael at the March board meeting for USA Softball of SD fees
- IRS forms 990-N & 1023 need to be posted on the SEPSA website per bylaws
  - Form 1023 which was submitted to request 501(c)(3) status lists personal information - Should the IRS letter granting 501(c)(3) status be posted on the website instead to fulfill that requirement?
- Bylaws state that IRS forms 990-T & 5227 also need to be posted on the website, but those do not apply to SEPSA. Bylaws need to be updated to reflect this.
- Collect 3.5% of a \$500 Senproco/Groomer's Choice check from Deandra per SEPSA guidelines on Donation Receipt
- Collect \$151 in cash from Chris for funds raised from Softball Kickoff party
- Sarah Meagher from Dirty Secrets still has not submitted the invoice/receipt showing what the \$500 check from Team Assistance Fund is being used for
- Journal entry \$500 from General Funds to Sioux Empire Classic Funds
- Create/schedule Sponsorship Director & Communications Director Facebook posts
- Marketing ideas/strategies - Dakota News Now - Mitchell Olson? Kevin King producer of Dakota News Now - on SEPSA bowling league
- Help Deandra with wristbands/baggie stuffing
- Order cash box for Deandra for SF Pride
- All League Banquet - ticket \$ amounts & when to open registration
- Deposit \$18 from Deandra
- Journal entry \$350 SEC Pitch Slaps

#### **Director of Business Management Report:**

- Old Business:
  - Add league from October 1 through September 30 for members to register as a non-player. Set to \$10.
  - Sponsor - Blend Interactive
    - Email sent to CEO Karla Santi May 9th, 2024
- On Going:
  - Stripe App Setup for Card Reader
  - Google Voice
  - Update the website for Director of Business Management to Chief Information Officer.
- New Business:
  - Need to add nonplayer members' registration to the main website.

#### **Secretary's Report:**

- Old Business:
- New Business:

#### **Motions:**

Motion VIA Text 5/2/2024

The softball commissioner received a request from a manager to waive a player fee of \$80.00 for a player experiencing financial hardship.

First: Michael Blegen

Second: Robert Burandt

Passes

Motion: Approve Sioux Empire Classic Budget

First: Robbie

Second: Chris

Passes

Motion: Approve transfer of \$500 from general funds to Sioux Empire Classic Starting Funds

First: Robert

Second: Chris

Passes

Motion: to remove the Tier system with sponsors

First: Jacob

Second: Deandra

Passes

Motion: to appoint for a 1-year term Deandra Ruff as Community Outreach Director

First: Robbie

Second: Chase

Passes

Motion: To purchase cash box to come out of general funds (office supplies)

First: Robbie

Second: Deandra

Passes

Motion: Provide from Sunshine funds \$100 to Mariah Johnson and Cari Weddell for their wedding on 5/4/2024

First: Robbie

Second: Jacob

Passes

**Adjournment:**

First: Deandra

Second: Mariah

**Notes & Reminders:**

Please submit additions and changes by Thursday before the meeting

Next month's meeting will be June 12th at the Downtown Library from 6-8 PM

**PO BOX**

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SIOUX FALLS, SD 57109

**MAILING ADDRESS**

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