

SIOUX EMPIRE PRIDE SPORTS ASSOCIATION (SEPSA)
MEETING AGENDA
March 1, 2025

Call to Order (Time: 11:03)

Roll Call:

Executive Officers:

- | | |
|---|--|
| <input checked="" type="checkbox"/> Chris Sorenson, President | <input checked="" type="checkbox"/> Michael Hanson, Vice-President |
| <input checked="" type="checkbox"/> Michael Hanson, Interim Secretary | <input checked="" type="checkbox"/> Mariah Johnson, Treasurer |
| <input checked="" type="checkbox"/> Cari Weddell, Chief Information Officer | |

Executive Committee Members:

- | | |
|---|--|
| <input type="checkbox"/> Marketing Director (Open Position) | <input type="checkbox"/> Recruitment Director (Open Position) |
| <input type="checkbox"/> Community Volunteer Director (Open Position) | <input type="checkbox"/> Communications Director (Open Position) |
| <input checked="" type="checkbox"/> Sponsorship Director (Christopher, Interim) | |

League Commissioners:

- | | |
|---|---|
| <input type="checkbox"/> Rand Peterson, Bowling | <input type="checkbox"/> Robbie Burandt, Softball |
| <input type="checkbox"/> Chase Burandt, Asst Commissioner | <input checked="" type="checkbox"/> Jacob Grimes, Asst Commissioner |
| <input type="checkbox"/> Jessie Fitzgerald, Kickball | <input checked="" type="checkbox"/> Cari Weddell, Volleyball |
| <input checked="" type="checkbox"/> Carl Creighton, Asst Commissioner | |
| <input checked="" type="checkbox"/> Carl Creighton, Pool | |
| <input type="checkbox"/> Chris Sorenson, Asst Commissioner | |

Team Managers & Visitors:

- | | |
|--------------------------|--------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> |
|--------------------------|--------------------------|

Order of Agenda:

1. League Reports
2. Director / Executive Committee Reports
3. Standing Committee Reports
4. Executive Board Reports
5. Announcements & Public Comment (No action can be taken by the board)
6. Adjournment

League Reports:

Bowling:

- Informational Items
 - Winter 2025 season ends on 3/30/2025.
 - Tournament is at 5pm at Eastway
 - Awards were purchased with the fall awards
 - Rand plans to resign as commissioner at the end of the current season; he will speak with Chase to see if he has interest in being commissioner. Rand/Chase will let the board know their decision.
- Board Action Items
 - No action items noted.

Softball:

- Informational Items
 - The player fee amount was adjusted from \$80.00 to \$55.00
 - Adjusted as of 2.14.2025; refunds have been issued by the treasurer as of March 2, 2025
 - Request to translate Athletic code into Spanish
 - Athletic Code recruitment director section removal
 - No SEPSA recruitment director
 - SF Pups have donor for their entry fee to SEC
 - How to account for any remaining owed, or due
 - 3.5% Fee for using 501(c)3 status
 - Remainder due will be covered by team
 - Sliders have a sponsor that will cover team fees
 - How to account for any remaining owed, or due
 - Fan Appreciation Day June 22nd
 - 5th season anniversary
 - Utilize the iPride logo on all softball-related marketing materials
 - Jacob advised that we cannot do this, unless it's for NAGAA or Cups due to licensing agreements. This was an issue addressed at the 2025 Winter Meetings in Houston.
 - Sliders have requested a disbursement from Players Assistance Fund, requesting Player Fee be covered.
 - Tabled to next meeting after Commissioner & Asst Commissioner are able to meet.
- Board Action Items
 - Translate league athletic code into Spanish.

Motion: Jacob

Second Michael

Vote: Unanimous

Kickball:

- Informational Items
 - Email sent to players from previous seasons informing that Jess will return as Commissioner with Carl as Assistant Commissioner, that season will begin 8/10.
 - Email included information regarding softball, pool, bowling, and volleyball leagues
 - Will work with the sponsorship director to determine whether to use QGiv or Zeffy.
- Board Action Items
 - No actions items noted.

Volleyball:

- Informational Items
 - Team registration submitted to Netbinders, will have treasurer send check
- Board Action Items
 - No actions items noted.

Pool:

- Informational Items
 - New team / player registration closed 2/12/25
 - Lucky Shooters can't finish the season, The Botha Us has joined. Remains at 8 teams. 39 players
 - Fifth round of matches took place 3/5
 - Second QGiv meeting with Stuart went well.
 - Would like a Pool account established to facilitate fundraising for the league (ie 10 x 10 Raffle)
 - Medallions and rainbow lanyards from JD's House of Trophies. \$86.02 quoted, \$500 budgeted
 - Need to determine whether QGIV or Zeffy will be used for fundraising
- Board Action Items
 - No actions items noted.

Director Reports

Communications Director Reports:

- Informational Items
 - Facebook is getting substantially more traffic
- Board Action Items
 - No actions items noted.

Recruitment Director Reports:

- Informational Items
 - Sioux City Pride
 - June 6,7, and 8
 - If a board member goes, they are entitled to Per Diem for mileage
 - Sioux Falls Pride
 - Few details at this time
 - Carl attended the Planning Session (held virtually), recommends attending future meetings
 - Watertown Pride
 - \$35 booth fee
- Board Action Items
 - No actions items noted.

Sponsorship Director Reports:

- Informational Items
 - Lori Mitchell is offering to make shirts for SEPSA or leagues
 - She purchased a machine that prints can imprint logos
 - 10 minutes to make a shirt
 - Make sure there is no obscenity or images that would be a detriment to the organization
 - Compare QGiv vs Zeffy
 - Both offer similar services
 - Both provide live support
 - Zeffy there is no charge
 - Donors have the option to make a donation to Zeffy
 - Zeffy has saved NPO \$2M
 - Citibank, stopped at Citibank, provided Dawn Duerkson contact information
 - PFund Foundation virtual meeting
 - IMPALA Donor Management Platform
 - Search Engine Included - 3 million donors in the database
 - Start with free version
 - Paid version is \$3K annually
 - Mark Leonard asked SEPSA to promote his custom t-shirt business
 - Business is located in Texas
 - We send him the info / images and he would send shirts back.
 - 605 In A Nutshell Collaboration
 - Est. guidelines for uniformity of businesses wanting to partner with SEPSA
- Board Action Items
 - Approve partnership with PFund to use their IMPALA Donor Management Platform

Motion:	Cari	Second	Jacob
			Vote: Unanimous
 - Approve partnership with Zeffy for fundraising platform.

Motion:	Michael	Second	Cari
			Vote: Unanimous

Community Volunteer Director Reports:

- Informational Items
 - No items noted.
- Board Action Items
 - No items noted.

Marketing Director Reports:

- Informational Items
 - Updated Printed Materials and Website for Softball Player fee, reduced from \$80 to \$55
 - Upcoming events aware of- Softball Kickoff, Fan Appreciation, Softball End of Season Tournament, Bowling End of Season Tournament, Pool End of Season Tournament
 - Jimmie had started creating logo for each League
 - Ask him to continue and finish by All League Banquet
- Board Action Items
 - No items noted

Standing Committee Reports

Sponsorship, Marketing, & Recruitment Committee

- Informational Items
 - No items noted
- Board Action Items
 - No items noted

Operations / Events Committee

- Informational Items
 - **Sioux Empire Classic**
 - Stopped at Holiday Inn Downtown, signed contract for block of rooms
 - Two teams have already registered
 - Jacob planning on going to NAGAA cup
 - Memphis, TN ... April 26 - 27
 - More postcards to be sent
- Board Action Items
 - No items noted

Executive Board Reports

President's Report:

- Informational Items
 - Sioux Falls Pride Gala
 - Based on FB posting, March 20th @ District
 - Gala is a fundraiser for the SFP Scholarship
 - Sioux Falls Pride Festival
 - Likely to be 2nd week of June
 - Booth at event
 - Float Committee
 - Checking on last year's location source to see if they can provide a build location again.
 - Give Away Items
 - You Are Not Alone Event
 - March 20 in Sioux City, IA
 - Hosted by Martina Shakers
 - Review of All-League Banquet survey
 - Survey indicated the mandatory banquet fee was not well received
 - Very beneficial to get feedback
 - Summit conference
 - Early survey, positive response from SF organizations
 - Twin Cities Pride hosted something similar
 - Visited with Taylor
 - Their Summit was planning Pride Events throughout state
 - They will support SEPSA Summit
 - Annual Meeting / League Award Ceremony
 - Lucky's Downtown willing to host
 - Oct 4th; 4PM - 9PM
 - They will donate use of 224
 - \$4,000 value 5 hours at \$800 per hour
 - Catering \$15 per person for heavy hors d'oeuvres
 - Will try to get 2 kegs donated
 - Non alcoholic options available
 - Can create mixed drink for the event
 - Ticket for event, proposal
 - Ticket sales through Zeffy
 - \$20 purchase meal ticket 2 weeks before event
 - \$25 purchase meal ticket at the door
 - \$15 beer bust, domestic beer cost \$6
 - \$20 speciality mixed drink
 - Ask Mark if SEPSA can purchase glasses used at Divas Midwest Drag Spectacular
- Board Action Items
 - Motion to approve Annual Meeting / League Awards Ceremony plan

Motion:	Cari	Second	Michael	Vote:	Unanimous
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 - Motion to send \$250 to the You Are Not Alone event hosted by Martina Shakers

Motion:	Jacob	Second	Mariah	Vote:	Unanimous
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Vice President's Report:

- Informational Items
 - Statewide Equality Summit
 - Discussions delayed until after legislative session
 - Communications / personal projects policy reminder
 - Community / business partnerships policy ... Advertising for community businesses without donation
 - Policy in development
- Board Action Items
 - No items noted

Treasurer's Report:

- Informational Items
 - Need to send check to Netbinders for Volleyball
 - Send out February financials and monthly statement for Bolt repayment
 - Ask Jen Melycher about helping with SEPSA float in SF Pride
- Board Action Items
 - Approve Treasurer's report from February
 - Motion: Michael Second Cari Vote: Unanimous
 - \$100 from Sunshine Funds to Dean Ruff for recent gender affirming care.
 - Motion: Mariah Second Michael Vote: Unanimous

Chief Information Officer Report:

- Informational Items
 - Ask Jen Melycher about helping with SEPSA float in SF Pride
- Board Action Items
 - No items noted

Secretary's Report:

- Informational Items
 - No items noted
- Board Action Items
 - Approve February Minutes
 - Motion: Mariah Second Cari Vote: Unanimous

Adjournment:

Motion: Cari

Second

Mariah

Vote: Unanimous

Notes & Reminders:

Please submit additions and changes by Thursday before the meeting

Next Meeting: April 5, 2025 | Location: SF Library

Website: www.sioxempirepsa.org Registration: www.sioxempirepsa.leageapps.com	MAILING ADDRESS PO BOX 88657 SIOUX FALLS, SD 57109
Email: info Google Drive: admin	“PHYSICAL” ADDRESS 2501 S LOUISE AVE UNIT 88657 SIOUX FALLS, SD 57109