

SIOUX EMPIRE PRIDE SPORTS ASSOCIATION (SEPSA)
MEETING AGENDA
February 1, 2025

Call to Order (Time: 11:03)

Roll Call:

Executive Officers:

- | | |
|---|--|
| <input checked="" type="checkbox"/> Chris Sorenson, President | <input checked="" type="checkbox"/> Michael Hanson, Vice-President |
| <input checked="" type="checkbox"/> Michael Hanson, Interim Secretary | <input checked="" type="checkbox"/> Mariah Johnson, Treasurer |
| <input checked="" type="checkbox"/> Cari Weddell, Chief Information Officer | |

Executive Committee Members:

- | | |
|---|--|
| <input type="checkbox"/> Marketing Director (Open Position) | <input type="checkbox"/> Recruitment Director (Open Position) |
| <input type="checkbox"/> Community Volunteer Director (Open Position) | <input type="checkbox"/> Communications Director (Open Position) |
| <input type="checkbox"/> Sponsorship Director (Christopher, Interim) | |

League Commissioners:

- | | |
|---|--|
| <input type="checkbox"/> Rand Peterson, Bowling | <input checked="" type="checkbox"/> Robbie Burandt, Softball |
| <input checked="" type="checkbox"/> Chase Burandt, Asst Commissioner | <input type="checkbox"/> Jacob Grimes, Asst Commissioner |
| <input type="checkbox"/> Jessie Fitzgerald, Kickball | <input checked="" type="checkbox"/> Cari Weddell, Volleyball |
| <input type="checkbox"/> Carl Creighton, Asst Commissioner | |
| <input type="checkbox"/> Carl Creighton, Pool | |
| <input checked="" type="checkbox"/> Chris Sorenson, Asst Commissioner | |

Team Managers & Visitors:

- | | |
|--------------------------|--------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> |
|--------------------------|--------------------------|

Order of Agenda:

1. League Reports
2. Director / Executive Committee Reports
3. Standing Committee Reports
4. Executive Board Reports
5. Announcements & Public Comment (No action can be taken by the board)
6. Adjournment

League Reports:

Bowling:

- Informational Items
 - We had 11 teams registered, but team #11 dropped out on the day we started the season
 - Currently have 10 teams bowling
 - That is all for bowling, I will see you all at the March meeting (if I don't see you at bowling)
- Board Action Items
 - No action items noted

Motion:

Second

Vote:

Softball:

- Informational Items
 - First meeting Jan 14th
 - Next meeting Feb 11th
 - 3 teams registered so far
 - Jacob attended two virtual meetings for IPS Winter rules & expectations.
 - Chris and Jacob attended Winter IPride Softball meetings
 - Jacob sent in bills from Houston
 - iPride had special pricing for early order bats
 - Due to a lack of interest, SEPSA did not place an order
 - MSP Ordered 60 bats if they have any extra, we may have the option to purchase
 - The first early order sold out
 - Sponsorship for softball teams
 - For Sponsors who want SEPSA 501(C)3 status, there is a form available
 - SEPSA does take a % for processing
 - How to handle if a Sponsor wants to pay Team Registration Fee
 - This is able to be done in League Apps as an "Offline Payment"
 - Field Chalk needs to be purchased.
 - 21 boxes of balls in hand
 - 3 bags of chalk in the storage unit
 - Robbie met with Caleb to discuss a C Div team going to GSWS.
 - The potential of 3 teams going to GSWS
- Board Action Items
 - No action items noted

Motion:

Second

Vote:

KickBall:

- Informational Items
 - No new updates, still thinking of planning a meet and greet prior to the season starting. Season starts 8/10, so maybe could be coordinated with the Softball Classic Tournament the weekend prior (8-2 and 8-3)
 - Discussion on trying to recruit new players from other leagues, softball league especially
 - Players from Kickball are showing interest in playing softball, starting a new team possibly
- Board Action Items
 - No action items noted

Motion:

Second

Vote:

Volleyball:

- Informational Items
 - Potential Assistant Volleyball Commissioner, Erich Peipho

- Invited Erich to attend Board Meeting
- 2 teams:
 - Monday night - B Coed - \$240
 - Thursday night - Rec-Silver Coed - \$300
 - Registration to open in February

- Board Action Items

- Motion to approve expense of registration fees

Motion: Michael Second Robbie Vote: Unan

Pool:

- Informational Items

- Successful meet and greet fundraiser.
 - 10 x 10 raffle items include 4 \$25 Lucky's gift cards (\$1 a square), a \$100 Lucky's gift card (\$5 a square), a pool starter kit, painting, mugs, spread (<https://inanutshell-605.com/>)
- Emailed players updated rules of play based on feedback from players at 01/08 event
 - Switching from allowing slop shots to adhering to standard league rules of call
 - All shots must be called
 - A slop shot (player's ball in uncalled pocket) is ball-in-hand / a loss if the 8-ball
 - Seeking continuing player input on rules, will have standardized rules by 2/12, the last date of registration
- Video tutorial of the rules with filmed examples at Lucky's
- 8 teams
 - 30+ registered players
 - Possible 9th team interested
- Winter Pride Event went well
- Discussion w/ QGIV regarding fundraising opportunities for league and SEPSA

- Board Action Items

- No action items noted

Motion: Second Vote:

Director Reports

Communications Director Reports:

- Informational Items
 - Website Calendar/Events need to be updated.
 - Pool is shown every weekend, need to correct dates
 - Bowling Superbowl Sunday games start earlier (3PM instead of 5PM)
 - Bowling won't be held Feb 23, 2025 ... Chase will double check.
 - Facebook
 - SEC - Need to figure out who is admin on the account, the access turned on for Chris, Michael, & (maybe) Robbie
- Board Action Items
 - No action items noted

Motion:

Second

Vote:

Recruitment Director Reports:

- Informational Items
 - SEPSA participated in Sioux Falls Pride WinterFest
 - Event was hosted at Lucky's Downtown on January 22
 - Meet multiple new people, was able to introduce SEPSA to them
 - Luke, Bar manager consider it a success, good sales at that the bar, at one point all tables in use
 - Cost of \$70 to cover pool table rental
 - Softball Traveling Director
 - Concept was brought to President
 - Idea was handed off to the Softball Commissioner and Asst Commissioner for Development.
 - Recommendation to make the position an Asst Commissioner position so that they still answer to the Softball Commissioner
 - Super Bowl Watch Party
 - Partner with Transformation Project
 - Event hosted at Prism Center, close to Burnside Field
 - Potluck style, guest bring food/beverages to share
 - Transformation Communications Director has created graphics
 - Once approved, SEPSA create FB Event Page
 - As back up plan, incase not enough food, funds to purchase pizzas and soda from Caseys
- Board Action Items

- Motion to partner w/ Transformation Project for Super Bowl Watch Party

Motion: Robbie

Second Cari

Vote: Unan

- Motion to expense \$100 for purchase of food @ Casey's Pizza

Motion: Robbie

Second Chris

Vote: Motion carries w/ Majority

Sponsorship Director Reports:

- Informational Items
 - Blackbraud Giving Fund, Wells Fargo
 - Received \$1,000 donation
 - During iPride Winter meetings attended Sponsorship Breakout session
 - Sponsorship are harder to obtain
 - Corporations are not giving as much at local level
 - Companies are looking at organization social media presence
 - In kind donations are as important as cash donations, SEPSA already acknowledges
 - QGiv.com informational meeting
 - Met w/ Stuart via zoom.
 - They have live staff to assist during daytime hours

- Fee Structure
 - Zero Charge for small start-up (3.95% + \$0.30 per transaction processing fee)
 - Next level is \$25/mo + processing fees for credit cards & e-checks
 - They do have a feature to have a drop down on website that allows directional giving
 - Alternate Fundraising Platform
 - Zeffy.com
 - Chris & Carl will investigate
 - PFund meeting about their program Impala set for Feb 13th 11 AM
 - Based in Minnesota
 - Reserved conference room at the downtown library, others welcome to join
 - to learn about fundraising with [Impala](#), a one-of-a-kind data platform created to empower nonprofits to boost sustainability, deepen impact, and enhance their fundraising strategy with actionable insights
 - SEPSA qualifies for 1 donation per year.
 - We will request \$1000 for SEC 2025
 - They did sponsorship for Drag Show at The District
 - No cost to attend online meeting
 - 605 In A Nutshell Collaboration
 - Have pop up at SEPSA events, SEPSA receive 20% of Sales
 - Promote Event 605 In A Nutshell will be attending
 - Have on their logo on SEPSA Website
 - End Of Season Bowling
 - Fan Appreciation Day
 - Other events to be determined
 - When host pop up at VA, typically VA makes \$200-300 per event
 - To be revisited next month.
 - Board Action Items
 - No action items noted
- Motion:

Second

Vote:

Community Volunteer Director Reports:

- Informational Items
 - No action items noted
- Board Action Items
 - No action items noted

Motion: Second Vote:

Marketing Director Reports:

- Informational Items
 - Need softball materials to be finalized and disbursed in print and social media.
 - Michael will take a complete
 - Have more postcards printed
- Board Action Items
 - No action items noted

Motion: Second Vote:

Standing Committee Reports

Sponsorship, Marketing, & Recruitment Committee

- Informational Items
 - No action items noted
- Board Action Items
 - No action items noted

Motion:

Second

Vote:

Operations / Events Committee

- Informational Items
 - **Sioux Empire Classic**
 - Waiting on host hotel conformation
 - During iPride Winter meetings, visited with a Commissioner that a potential SEC Sponsor
 - During iPride Winter meetings, visited with David, he can assist us with finding Umpires
 - The first team registered Minneapolis Base Invaders
- Board Action Items
 - No action items noted

Motion:

Second

Vote:

Hall of Fame Committee

- Informational Items
 - No action items noted
- Board Action Items
 - No action items noted

Motion:

Second

Vote:

Executive Board Reports

President's Report:

- Informational Items
 - Attended the iPride Winter Meetings
 - iPride has many resources available to SEPSA and out membership
 - DEI (Diversity, Equity, Inclusion) monthly online meetings
 - Marketing looking for input and ideas from membership
 - Planning for 50th Anniversary is underway, host city San Francisco 2027
 - Rating are taken serious in tournament, must be accurate
 - Grievance Committee
 - A committee member is requesting to have a more public presence. They would like to have liaison at all board meetings and have time allocated at the start of each league to speak about the procedure and processes of grievance
 - Discussion of whether Grievance Committee should be more in the background or have a more predominant presence
 - Board has determined that League Commissioners are responsible for making sure players / teams are fully aware that there is a Grievance Committee and how to make contact and policy.
 - Winter Pride promoting of event
 - Lucky's, Rainbow Chorus and Transformation promoted on their Facebook Page
 - Sioux Falls Pride, only saw on their events page
 - Pride was promoting other events
 - Sioux Falls Pride did have 2 events evening of Jan 22,
 - Family BINGO Night at Good Nature
 - SEPSA Pool Night at Lucky's Downtown
 - Increase social media presence
 - During iPride Meeting, learned that companies do research an organization social media, find out how many people can potentially influence, this effect if and amount of sponsorship
 - Do we want to increase social media presence
 - We did get reported
 - Michael did find out that we were taken down because of our ratio of shared posts vs original content.
 - Content Management
 - Have social media content requests in by Sunday so they can be added to the content calendar for the week.
 - Open to ideas and suggestions how this can be accomplished
 - Finding other iPride Facebook page, like theirs and ask they like ours
 - Open other social media accounts
 - Surveys
 - All League Banquet
 - Review survey, approve and send out via FB and mass email
 - Results could influence what questions to ask about Membership Survey
 - Would like to send out Membership Survey shortly after
 - Membership Survey
 - Determine survey questions and approve
 - Results could affect softball player fees
 - Currently \$25 of softball fees is for All League Banquet
 - Items cont
- Board Action Items
 - No action items noted

Motion:

Second

Vote:

Vice President's Report:

- Informational Items
 - Developing LGBTQIA2S+ Equality Summit
 - Does SEPSA want to be involved?
 - Still working on bifurcating ByLaws and Operating Procedures
- Board Action Items
 - No action items noted

Motion:

Second

Vote:

Treasurer's Report:

- Informational Items
 - 1099s filed & 2024 donation receipts sent out
 - Sales tax return & annual report filed
 - Will be sending out financials and Bolt invoice within the next week
 - Still need to finalize 2024 Operating/Expense financials
 - Reimbursed Jacob (Check No 3232) for Houston expenses
- Board Action Items
 - Motion to accept December's treasurer's report with corrections

Motion: Michael

Second

Chris

Vote: Unan

Chief Information Officer Report:

- Informational Items
 - Virtual board meetings going forward? Would only require a couple additional A/V items being brought to the meetings
 - Utilize Google Meet
 - Cari indicates she has an external microphone
 - Library might have equipment to use as well.
- Board Action Items
 - No action items noted

Motion:

Second

Vote:

Secretary's Report:

- Informational Items
 - No items submitted
- Board Action Items
 - Approval of January Board Meeting Minutes

Motion: Robbie

Second

Carrie

Vote: Unan

Adjournment:

Motion: Michael

Second

Robbie

Vote: Unan

Notes & Reminders:

Please submit additions and changes by Thursday before the meeting

Next Meeting: March 1, 2025 | Location: SF Library

Website: www.sioxempirepsa.org Registration: www.sioxempirepsa.leageapps.com	MAILING ADDRESS PO BOX 88657 SIOUX FALLS, SD 57109
Email: info Google Drive: admin	“PHYSICAL” ADDRESS 2501 S LOUISE AVE UNIT 88657 SIOUX FALLS, SD 57109