

SIOUX EMPIRE PRIDE SPORTS ASSOCIATION (SEPSA)

March 2nd, 2024: MEETING AGENDA

April 6th: Next Meeting

Website: www.siouxempirepsa.org

Registration: www.siouxempirepsa.leageapps.com

Email: info

Google Drive: admin

Call to Order/Roll Call

First: Deandra

Second: Jessie

Administration:

President - Robert Burandt - X

Vice President - Chris Sorenson -X

Director Of Business Management - Chase Burandt - X

Secretary - Open Position -

Treasurer - Mariah Johnson - X

Committee Members

Recruitment -Jessie Fitzgerald - X

Communications - Open Position -

Sponsorship - Open Position -

Marketing - Jacob Grimes - X

Community Outreach Coordinator- Deandra Ruff- X

Bowling Commissioner - Rand Peterson - O

Softball Commissioner - Michael Blegen - O

Kickball Commissioner - Michael Fitterer - X

Volleyball Commissioner - Carri Weddell-O

Also In attendance:

Beau McGregor, Shane King, Ty King, Michael Hanson, Derek Ernst, Sarah Meagher, Preston Larson, Chris Jacobson, Chelle Cain

Prior meeting minutes approval

- Including emergency meeting minutes

First:

Second:

Team Managers/Proxies/Others:

Bowling: Rand Peterson

- Five more weeks - no bowling on 3/31 due to Easter

Softball: Michael Blegen

- Meet with Damon Farah regarding the Assistant Commissioner position
 - Working with Michael
 - Damon is interested in SEC further.
- Umpires 1
 - USF possible more
 - When does the class start?
 - Treasurer check request

- Registration issue with 3-hour window for payment
- All 3 teams have decided to table the request until the resolution of the bylaws amount.
 - Dirty Secrets - Requesting \$50 per player for new jerseys, a total of \$1000.
 - Dolly's Angels - Request reimbursement of Northstar Classic registration of \$350.
 - Pups - Request \$800 for team funds.
- Player/Team assistance funds
 - Review of by-laws 9.6.4, 9.6.6
- Field Manager - Guy (Jullian) has stepped up to handle field setup and tear down.

KickBall: Michael Fitterer

- The possible projected schedule for kickball.
 - Start Registration around May 1st, 2024
 - August 11, 18, 25
 - Sept 8th, 15th, 22nd, 29th
 - Oct 6th
 - Tournament Oct 13th
 - GSWS starts October 14th

Volleyball: Cari Weddell

- Team meeting - Wednesday, March 13th.
- \$295 team fee has been paid.
 - SEPSA pay \$150 and the remainder is to be collected amongst the players
 - \$250 jersey fees

Sioux Empire Classic:

- Committee
- [Budget](#) Needs to be completed
- Website
- Registration
- Lodging
 - Robbie waiting on Experience Sioux Falls for a downtown hotel block
- Hilton Garden Inn
 - Block of 50 rooms available for the weekend \$185 per night
 - Banquet Room available for closing Ceremony
 - holds up to 200 people
 - Rental fees and minimum food/drink purchase
- Remedy Brewing Company
 - Friday, Aug 2, willing to host a meet and greet on the covered patio at the downtown location
 - Sunday, Aug 4, can have a closing ceremony at Remedy 611
 - Willing to participate in wristbands get a discount, details to be worked out
 - Willing to consider being a sponsor for the 2024 SEC Tournament
 - Recommended work with Wood Grain for Private Label Beer
- Davids has both Friday and Sunday blocked off for the registration party and closing ceremonies

Sponsorship Committee Reports:

- Old Business:
 - Confirm that the letter from the President has been mailed out
 - Update sponsorship tiers
 - Create a registration form for requesting sponsorship
 - Ax Throwing

- \$155 raised
 - Steady number of people throughout the evening
- New Business:
 - Bowling Tournament Fundraiser
 - 50:50 Raffle
 - Sioux Falls Canaries Concession Stands
 - They are making changes to stand and program
 - \$60 per person
 - Tips split among staff and volunteers
 - Once meet minimum sales are, receive the percentage of night sales
 - The same food is served at both stands
 - Getting rid of wraps and walking tacos
 - No longer have Sweet Corn stand or wings stand
 - Use Sign Up Genius to sign up
 - Can pick either the main or South stand
 - The number of volunteers needed will vary on games and stand
 - All games to be posted at the start of the year
 - One contact person, they are responsible for entering volunteer information
 - Do not show up, NPO removed for the remainder of the year
 - Opportunity to volunteer for events that are hosted at the Canaries
 - Have visited with Community Outreach
 - https://drive.google.com/drive/folders/1C4EhGV5mOjHvWhyLmsdaDOGC7PSKzeAu?usp=drive_link
 - How would funds be distributed?
 - Utilize this as a fundraiser for teams
 - %90 to teams
 - %10 SEPSA General funds
 - Send a mass email to notify members
 - **Motion to instruct Treasurer, Sponsorship, and Director of Business to bring report using these tiers for 2023 funds raised from Canaries volunteering**
 - Remedy Brewing Company
 - Host Drag Queen BINGO Wed June 5th
 - \$1 per pour donated to SEPSA
 - Can have silent auction items
 - They had a bad experience with private label
 - Reluctant to do Private Label
 - Open to other fundraising ideas
 - Lupulin Pours for a Purpose for March 2024
 - SEPSA has the month of March for the foreseeable future
 - The month of March 2025 has been confirmed
 - Drag Queen show at The District
 - Mark Johnson primary planner of the event
 - Targeting Thursday of Pride Week
 - Hire a RuPaul Drag Queen
 - Work with Britney and some regional Drag Queens
 - Budget of \$30,000 Mark will find a major sponsor to cover expenses

- Ticket sales to go back to sponsors cover their expenses first
- A portion of ticket sales go towards SEPSA
- Fundraiser for SEPSA, a portion of drink sales
- Open to SEPSA having raffle items and doing a 50:50 Raffle

Communication Committee Reports:

- Old Business:
 - The Transformation Project survey has over 312 responses, goal is 400
 - Survey open until Pride
 - Send out another email blast
 - The possibility that President Robbie add a paragraph, about the unique situation with working for the SD Dept of Health
 - Incentivize those who took the survey by raffle once each 400 survey completed
 - Cody Ingle waiting to hear back from oversight committee
- New Business:
 - Have not heard negative feedback from mass emails with short messages
 - USA Softball did repost SEPSA Facebook requesting 2024 Softball Players
 - Should we ask them to make a post asking for SEPSA Umpires
 - Other teams have made request looking for umpires

Marketing Committee Reports:

- Old Business:
 - Handouts were received and moved to Uhaul.
- New Business:
 - Softball Kickoff Party marketing Softball kickoff Party
 - Monthly S.E.C Planning Meeting Monthly S.E.C Planning Meeting

Recruitment Committee Reports:

- Old Business:
- New Business:
 - Still working on dates for prides in June
 - Need ideas for Recruitment and who to reach out to for information
 - Board member shirts

Community Outreach Director Reports:

- Old Business:
 - Rough Cut Ax throwing event successful
- New Business:
 - Canaries' main contact for sign-up genius
 - Proxy to Micahel Fitter as not feeling well.

President's Report :

- Old Business:
 - Emailed grievance committee
 - 2024 All-League Banquet location/date
 - Emailed Icon Event Hall + Lounge
 - Emergency meeting results
 - TPAN Gala table purchased and receipt submitted to the treasurer Friday, March 8th.
 - Attendees: Robbie, Chase, Mariah, Cari, Chris, Jacob, Deandra, Michael F.
 - [Human Rights Campaign](#)

- Email sent 2/4/2024
 - The Transformation Project survey second email blast to members
 - Follow-up email sent to [Woods Fuller](#)
 - Moving forward with the State filing status change LLC to NP with the State of SD
 - Review Amended By-Laws
 - Draft a conflict of interest policy.
- New Business:
 - Drag Queen for events
 - Chris Jacobs has expressed interest
 - Put a social media blast out that SEPSA is looking for Drag Performers.

Vice President's Report:

- Old Business:
- The Assistant Softball commissioner issues
 - Letter of expectation sent
 - Did not attend IPS in Las Vegas
- New Business:
- Requesting to set up a meeting with the Transformation Project Board
 - Set up a time for the SEPSA Board to meet with their Board
 - SEPSA offer to pay for lunch
 - A way of achieving SEPSA's goal of working with allies in our community
 - Learn what their goals and objectives are
 - What are ways we can work together and promote each other
- E-mail sent to Assistant Softball Commissioner to attend Mar 3, 2024 Board Meeting
- SMR Committee Meeting
 - Reduce the number of fundraisers, focus on successful fundraisers, possibly combine events, make fewer events more successful
 - Move Werk the Fields to Sept, include the Taco Challenge
 - Club David has Saturday, Sept 21 and 28th available
 - Oct still fairly open
 - All-League Banquet, use as a fundraiser opportunity?
 - Add \$5-10 per ticket, amount determined by final pricing
 - Silent Auction items
 - 50:50 Raffle

Treasurer's Report:

- Old Business:
 - Michael Blegen was reimbursed for Vegas expenses & check cashed
 - Volleyball team fee check written & cashed by Netbinders
 - Donation form created and accessible on the SEPSA Shared Drive
- New Business:
 - If we want to create a new SEPSA Venmo account, we will need to have a SEPSA-designated phone number (Google Voice)
 - \$200 SF Sliders fine not refunded back to SPESA yet from IPS
 - The \$500 hotel deposit check has not been received yet from IPS
 - \$800 banquet deposit mailed to Icon 3-2-24
 - Need to deposit \$155 raised from ax throwing
 - Is VP still not on the Wells Fargo account?

- POS system set up?
- Financials will be emailed out tentatively by the end of day 3-4-24 (statement has not been generated yet)
- SEPSA shirt
 - Work with Chris to get from the storage unit
- Gave Robbie check # 3175 for USA Softball of South Dakota fees (will let me know the amount)
- Keep the SEPSA Operating Expenses spreadsheet updated
- Check on QBO non-profit pricing

Director of Business Management Report:

- Old Business:
 - Onboarded Jessie for Recruitment
 - Onboarded Michael for Kickball
- Ongoing:
 - Stripe App Setup for Card Reader
 - Google Voice
 - Website Enhancements of Easter Eggs
 - Commissioners are set up:
 - Softball - not received
 - Kickball - not received
 - [Volleyball](#) - RECEIVED
 - Bowling - not received
- New Business:
 - Website - New Website in Umbraco Cloud
 - Hosting will be in the US instead of Europe
 - Fix Organization settings for invoices to be correct.
 - SEPSA will be charged twice in March for having the 2 sites going.
 - Also, get the organization set up so invoices are correct.
 - When completed will move the domain to the new site and turn off the old site.
 - In addition to this update will update the blocks area for an easier editing experience.
 - Domain - Was purchased in Google Domains.
 - Google discontinued Google domains and outsourced to Netlify
 - Netlify charges an arm and leg for domain registration.
 - Will start looking into a new domain registration company that is cheaper.
 - We have until October when it renews.
 - Sponsor - Blend Interactive
 - Will reach out to the CEO (Karla) about continued sponsorship.

Secretary's Report:

- Old Business:
- New Business: Next Board Meeting Apr 6, 2024

Motions:

Motion to move forward with Canaries NPO contract for volunteering in the 2024 baseball season

First: Chris

Second: Deandra

Motion Passes Unanimously

Motion for Michael Hanson to be interim Secretary until the October election.

First: Chase

Second: Chris

Motion Passes Unanimously

Motion for Jimmy Diaz to join Grievance Committee

First: Michael

Second: Chris

Motion Passes Unanimously

Motion for Chelle Cain to join Grievance Committee

First: Robert

Second: Jessie

Motion Passes

Adjournment:

First: Robbie

Second: Chase

Notes & Reminders:

Please submit additions and changes by Thursday before the meeting

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