SIOUX EMPIRE PRIDE SPORTS ASSOCIATION (SEPSA) MEETING AGENDA August 10, 2024

Call to Order (Time: 11:00 AM)	
Roll Call:	
Executive Officers:	
Robert Burandt, President	Chris Sorenson, Vice-President
✓ Michael Hanson, Secretary	Mariah Johnson, Treasurer
Chase Burandt, Chief Information Officer	
Executive Committee Members:	
✓ Jacob Grimes, Marketing Director	Recruitment Director (Open Position)
☐ Deandra Ruff, Community Volunteer Director	☐ Communications Director (Open Position
Sponsorship Director (Christopher, Interim)	
League Commissioners:	
Rand Peterson, Bowling	✓ Michael Blegen, Softball
Michael Fitterer, Kickball	Cari Weddell, Volleyball
Team Managers & Visitors:	
✓ Carl Creighton	

Order of Agenda:

- 1. League Reports
- 2. Director / Executive Committee Reports
- 3. Standing Committee Reports
- 4. Executive Board Reports
- 5. Announcements & Public Comment
 - a. (No action can be taken by the board)
- 6. Adjournment

League Reports:

Bowling:

- Informational Items
 - Had meeting with Duncan at Eastway Bowl:
 - Weekly fees went up to \$13 instead of \$12 per bowler
 - Shoe rentals are still \$2.75
 - \$500 league fee
 - No more adult themed cards while playing
 - 0 tolerance of bring outside food, beverages, or alcohol
 - Registration will open after softball:
 - Early, Regular, and Late
 - Team fees will remain same as last year
 - Teams capped at 6 bowlers per team
 - No Make Up Games Allowed
 - Fall Bowling:
 - Start October 6th 5pm
 - End December 15th being the end of season tournament
 - Regular Season
 - Winter Bowing:
 - Start January 12th 5pm
 - End March 30th being end of season tournament
 - 1 week off for the tournament that they host. They are not sure on the date yet.
 - 9 Pin Tap
 - Superbowl Sunday is going to start at 2:30 pm.
- Board Action Items
 - No Action Needed (Budget Previously Approved).
 - Motion: Second: Vote:

Softball:

- Informational Items
 - o 8/11 week 10 of regular season, managers meeting
 - Michael to work on 2024 softball expenses
 - MVP's due 8/11
 - 8/17-8/18 EOS Tournament, will be using Tourney Machine app bracket and times created but waiting for standings
 - Umps: Chris B moved (need to mail check for July), Peter K is done, Michael H will continue? – Guy, Preston, Michael, Robbie could possibly ump?
 - Robbie will reach out to USA Softball Umpires SD
 - GSWS fundraisers: Singo at Club David (date to be determined), virtual 50/50 raffle (LIVE now until 9/7), 50% of proceeds for Drag the Fields, looking for one more idea at least, working on sponsors/donors.
 - Michael B & Jacob have reserved GSWS hotel rooms. Michael B 10/11-10/20, Jacob 10/11-10/17. GSWS flights still need to be purchased - currently tracking on google flights for best prices.
 - Chase to step up as Assistant-Co for the 2025 season.
- Board Action Items

- Allocate \$1500 that was previously approved for 3 teams to go to GSWS to instead go towards 1 team going .. Pending review of budgets.
 - Motion: Michael B. Second: Chase Vote: Unanimous

Kickball:

- Informational Items
 - Michael F resigned as Commisioner
 - Jessie taking on commissioner role
 - o Jessie will need access to League App, emails and Drive
- Board Action Items
 - Acceptance of Michael F's resignation

■ Motion: Robbie Second: Jacob Vote: Unanimous

• To appoint Jessie F as commissioner (Robbie to meet with Jessie)

■ Motion: Chase Second: Christopher Vote: Unanimous

Volleyball:

- Informational Items
 - Last game Sept 12 (Single Elimination Tournament)
 - o All teams have paid for their jerseys.
- Board Action Items
 - No Board Action Items.

Director Reports

Communications Director Reports:

- Informational Items
 - The District FB posted Drag Show, do not engage in negative comments
 - Dakota News Now showed of Sioux Empire Classic Tournament on Sunday 9 pm news
 - USA Softball of SD nominated Robert for volunteer of the week
 - Dramatic increase in engagement on FB
 - Believe due to both SEC and Divas Midwest Drag Spectacular
 - o Promote league and teams fundraiser
 - Dirty Secrets partnering w/ SF Pride Aug 24 @ The Den
 - Gay Softball World Series
 - Sioux Empire Classic Sponsor to be on SEPSA website for 1 year
 - Add Creatively Bear Creations, donation of custom metal sign
 - Facebook shout throughout the year for SEC, was not part of package
 - Sioux Empire Classic hired a photographer, photos to be posted soon
 - Other photographers on site, they can submit their pics
- Board Action Items
 - No Board Action Items.

Recruitment Director Reports:

- Informational Items
 - o Informed Larch Block Party not able to attend, asked to be invited next year
- Board Action Items
 - No Board Action Items.

Sponsorship Director Reports:

- Informational Items
 - o Applebee's CARES program ... Follow up needed with Applebee's
 - Program changes made last month
 - Should be ready to launch in September
 - Matchbox Candle fundraiser (https://matchboxcandleco.com/pages/fundraising)
 - Waiting to hear back about details on how fundraiser works
- Board Action Items
 - No Board Action Items.

Community Volunteer Director Reports:

- Informational Items
 - No items submitted.
- Board Action Items
 - No Board Action Items.

Marketing Director Reports:

- Informational Items
 - Bowling poster is completed and waiting on final details.
 - Marketing materials for 2025 has begun
 - o Drag the field is still being worked on
- Board Action Items
 - No Board Action Items.

Standing Committee Reports

Sponsorship, Marketing, & Recruitment Committee (Chairs: Christophe)

- Informational Items
 - Nothing to Report, no meeting due to Fan Appreciation Day and SEC
 - Next Meeting Aug 24, 10AM Location TBD
- Board Action Items
 - No Board Action Items.

Operations / Events Committee (Chair: Christopher)

- Informational Items
 - Sioux Empire Classic (Robbie & Chris)
 - <u>2024 successes</u>, Survey Monkey sent out to participants
 - 2025 dates tentatively sent for August 2-3, 2025
 - Midwest Drag Spectacular (October 5th, 2024) (October 5)
 - Presale tickets 76 (SEPSA Members, Friends & Family)
 - Open to public
 - Need help getting partners, every dollar raised helps towards net amount
 - Drinks special in a lips glass
 - Auction items
 - 50:50 Raffle
 - Photo booth opportunity, working with Transformation Project to get contact
 - Sunday morning brunch at ICON (\$10 back to SEPSA for every ticket sold)
 - Drag BINGO Location TBD
 - Drag the Fields and Taco Challenge
 - Confirmed Sept 21 at Club David
 - Will work with Marketing to develop materials
 - On agenda for Softball manager meeting
 - Todd to help with finding Queens to mentor
 - Taco Challenge will need judges
 - All League Banquet (October 25th, 2024)
 - Committee meetings scheduled and invites sent
- Board Action Items
 - No Board Action Items.

Hall of Fame Committee (Chair: Robbie)

- Informational Items
 - No items submitted.
- Board Action Items
 - No Board Action Items.

Executive Board Reports

President's Report:

- Informational Items
 - Community Involvement nominations are due
 - See Secretary Report
 - Executive officer nominations are due
 - See Secretary Report
 - Update on <u>Business Accounts</u>
- Board Action Items
 - No Board Action Items.

Vice President's Report:

- Informational Items
 - Cornhole Sisters of Omaha asking to partner with SEPSA for clothing drive
 - https://drive.google.com/drive/folders/1H8sLdG6HXBpfeLCYVhA3oasbH1LXldUz ?usp=drive link
 - FB Event posting ready to share
 - Saturday, Oct 12, 10-3 pm at The Verdict An Urban Bar & Grill in Omaha
 - Asking to have donations received by Oct 5th
- Board Action Items
 - Approve partnership with Cornhole Sisters of Omaha
 - Motion: Robbie Second: Christopher Vote: 1 Nay; 6 Yay

Treasurer's Report:

- Informational Items
 - Need to set up Venmo account
 - Need to email/mail out donation receipts for Blend Interactive (\$1000), Vernon Kreun (\$500), Eastway Bowl (\$250), Queen On The Scene (\$250), & CRAVE (\$500)
 - Vernon Kreun \$100
 - Have we received the Eastway Bowl check yet?
 - Not at the time of the meeting
 - Need to send out Bolt invoice/receipt
 - \$568.60 Venmo transfer what amount for raffle sales & what amount for merch sales?
 - Pay JD's invoice for softball end-of-season tournament awards
 - Need check amounts check # 3201 & 3202 for SEC umpire fees
 - Pay Stensland invoice for SEC umpire food bill
 - Send out remaining financial reports
 - o Get door \$ from Robbie/Todd \$206
 - o \$100 in cash box
- Board Action Items
 - Approve Treasurer's Report Tabled to September board meeting

Chief Information Officer Report:

- Informational Items
 - Site email service setup and resent all emails.
 - Added 3 resources to the resources page.
 - Stripe POS is not sustainable because an app needs to be created and functional for IOS
 & Android and don't have the resources to do so.

- Provided information on how to accept payments through the Stripe app.
- Sports Engine Update:
 - Reached out to Ben (Sports Engine Rep) to get a preview scheduled.
- Website Update:
 - After Dec. 31 2024 I will still maintain the Umbraco Website (Probono) as this is what I do for a career. What I mean by maintain:
 - Update Packages keeping the site up to date to the latest stable versions.
 - New Feature Requests The board can request new features to the site and will respond if doable or not.
 - Issues: If a bug is found, will attempt to fix or provide info on how to mitigate the issue.
 - I will not be updating content on the website.
 - If the board decides to move the site to Sports Engine or another platform will assist with updating DNS to a new location to which I will turn the Umbraco site off.
- Board Action Items
 - No Board Action Items.

Secretary's Report:

- Informational Items
 - Upcoming Elections
 - Nominations closed today
 - Carissa has not responded to accept nomination for CIO.
 - Robbie has declined nomination for President
 - Chase has declined nomination for CIO
 - President Nominations: Christopher Sorenson
 - Secretary: Michael Hanson, Rebecca Westra
 - CIO: Jacob Grimes, Carissa Weddell
 - Community Involvement Nomination
 - Kathy Knobloch & Eileen Friest
 - Motion by Michael H; Second by Chase; Vote: Unan
 - External Communications
 - Fairfield Inn (At Sanford Sports Complex) would like to be considered as a host hotel in the future.
- Board Action Items
 - Request to begin All-Star / Competitive Cheerleading

Motion: No motion - more info requested Second: Vote:

Secretary's Report

Motion: Robbie Second: Michael B Vote: Unan

Adjournment:

Motion: Chase Second: Robbie Vote: Unan

Notes & Reminders:

Please submit additions and changes by Thursday before the meeting

Next Meeting: September 7, 2024 | Location: SF Library

Website: www.siouxempirepsa.org Registration: www.siouxempirepsa.leageapps.com	MAILING ADDRESS PO BOX 88657 SIOUX FALLS, SD 57109
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