

SIOUX EMPIRE PRIDE SPORTS ASSOCIATION (SEPSA)

April 18th, 2021 : MEETING AGENDA

May 9th, 2021 : NEXT MEETING

Website : www.siouxempirepsa.org

Email : info

Google Drive : admin

1.) CALL TO ORDER:

- a.) FIRST : Robert
- b.) SECOND : Jimmy

2.) ROLL CALL

- a.) President - Robert Burandt - PRESENT
- b.) Vice President - Jimmy Diaz - PRESENT
- c.) Director Of Business Management - PRESENT
- d.) Secretary - John Carl Zierke - ABSENT
- e.) Recruitment Director - Logan Ryder - PRESENT
- f.) Treasurer - Brandi Mitzel - PRESENT
- g.) Communications Director - Michael Blegen -ABSENT

3.) APPROVAL OF MINUTES FROM THE LAST MEETING:

Approved with no edits

4.) MEETING FOCUS :

5.) REPORTS FROM THE BOARD:

- Michael, John not present, prior notice given

PRESIDENT'S REPORT : ROBERT BURANDT

- **USA softball registration:** Completed (in order to obtain scorebooks/2021 playing rules) to be given out to manager @ kick-off party in exchange for player fee check. (emailed Steve Ruda/Brandi)/Seve Riz
- **Umpire Fee 2021:** (per game) discussion via conference call stated NORM was \$25.00 per game for a co-ed league. **Motion** to approve fee. @ 4games per week x 10 weeks, + double elimination tournament/ championship game***2 umps needed for that game***=\$1225.00 (paid weekly, approx \$100/week)
 - Motioned by Robbie
 - Approved by all
- **Banking:** Schedule date/time to add Treasure to WF acct.-Jimmy/Brandi

- Jimmy and Brandi will set up a time this coming week to have Brandi added to the checking account
- **Meeting Space:** Request to have Club David be our official SEPSA meeting space for meetings going forward (downstairs)-Robbie
 - David's has allowed for us to utilize the lower-level for all meetings (board & managers)
- **Social Media:** #hashtag use-Liking, Following, other org- Michael/All
 - Approved to use #SiouxFalls in social media
- **Sponsors/Donors:** Completing "Fundraiser Info" spreadsheet in detail (Date Thank-you sent-verbage on Thank you card, signed by SEPSA Admin?)- All
 - Positive feedback from handwritten thank you letters
- **Add LOGOS into Drive**-Chase
 - Added after check is received
- **Prideletics:** Bulk order? OR Move forward? Share link for individuals to order on their own?-All
 - No bulk order will be done at this time - direct individuals to our website to purchase on their own.
 - Order placed for Board clothing will remain as funds spent - no payback is needed.

Robert,

Here is the live link for the **league tee** that anyone can purchase: <https://www.prideletics.com/sepsa>. Could you write up a quote on why you're excited to partner with Prideletics? We like to have a quote from a leader from organizations that we can use on the copy on the right of the page. It makes it much more authentic.

Here is also the **private** link to the polo where only you (and whoever else you share the link with) will be able to purchase: <https://www.prideletics.com/custom/sepsa-admin-polo>

Let me know what else I can do to help.

Thanks!

Paul

SEPSA Community Outreach Opportunities:

- **SF Pride Gala:** May 13th (do we want to be involved? Is it too late to be involved?)
 - What can SEPSA do to be involved?
 - Jimmy will work with SF Pride
- **NSC involvement:** Memorial Day weekend presence. This may be a very informative introduction to NAGAAA sanctioned tournaments, mingle with our nearest NAGAAA sanctioned league and due to our pride overlapping a way to still visit MSP (if you plan to attend SF Pride). Chase and I may be playing with our old team. TBD
- **SUX Pride:** June 5-6th cost for SEPSA involvement? Who will man the booth? Materials?
 - Handouts, stickers, window decals, cards,

- SEPSA will be attending
- No cost to SEPSA
- Martina is the contact person
- **SF Pride:** June 26th only 1 day?? Liaison needed between SEPSA/SF Pride? Our intended involvement? Parade “float” cost? Booth at park location cost? Who will man the booth?
 - SEPSA will be involved with a booth at the Festival
 - Who will man is TBD
 - Cost to be in the parade? (Jimmy to find out from Pride)
 - Price difference between float vs walking
- **Fan Appreciation day/All Star Game:** June 13th Discussion/Ideas; reach out to SF police/fire to see if they can garner a combined team to take on 3-4 “All Star” players per team to garner a combined team.
 - Remove the all star game all together and just leave it as Fan Appreciation Day?
 - Date change?- Parking Lot

VICE PRESIDENT’S REPORT: JIMMY DIAZ

Chalk, machine, and first base purchased
 KELOLAND Living - April 30th (Robbie & Jimmy)

Jimmy will purchase a complete set of bases.

APPROVED BY ALL PRESENT

TREASURER’S REPORT: Brandi Mitzel

- 501(c)(3) has been submitted as a 1023 EZ form through pay.gov.
 - \$275 fee paid by Brandi (no reimbursement needed) donation to League
 - This may need to be paid yearly - Brandi to research
- Set up a time to meet with Jimmy to get added to the league bank account.
- Unlock Spreadsheet- Treasure for Brandi- Done by Robbie

DIRECTOR OF BUSINESS MANAGEMENT : CHASE BURANDT

- **Phone Number:** \$10 a month to have a phone tied to admin or info account. \$20 a month for both.
 - DENIED TO MOVE FORWARD WITH OBTAINING A PHONE NUMBER FOR SEPSA
- **Google My Business:** I set up SEPSA as a business in google. This is mainly so that we will get more exposure by organic search without having to pay for ads.
- **Directors Pages:** Still working on updates
- **League Apps:**
 - If a player registers to a team and they aren’t responding. Notify members of board and they would be moved to a Free Agent. DON’T delete their registration.
 - I will get the first 5 weeks of games into league apps.

RECRUITMENT DIRECTOR'S REPORT: LOGAN RYDER

Logan reaches out to Natasha for a radio plug. And wrap Michael into the process.
Talked to Natasha I need to contact radio station myself on Tuesday 4/20

- Hy-vee: Waiting on response 4/3
- **605 studio: Lori would like to sponsor team Kryptonite info call back on 4/11 nothing on this**
- **vishnue tattoo:/ flyer put up** Waiting on response 4/3
- **Athletico:**Waiting on response 4/3 4/14 no response
- **Jennifer business :**Waiting on response 4/3 will talk today at practice 4/18 can't do at this time
- **BIA: not at this time**
- **kozoma: kat** Waiting on response 4/3 nothing back 4/14
- **library bar/ flyer: not at this time**
- **top hat/ flyer put up:** Waiting on response 4/3
- **barney pup/flyer : not at this time**
- **USA Bank:** Waiting on response 4/3
- **tommy jacks/ flyer:** Waiting on response 4/3
- **wileys: flyer up not at this time**
- **billion: get a hold of them 4/11**
- **Wells Fargo: sent out email to peter 4/3 no response**
- **book op:** Waiting on response 4/3
- **next to new:** Waiting on response 4/3
- **Midco:**Waiting on response 4/3
- **Clear Ride Auto Spa: follow up jimmy**
- **Sioux Falls Federal Credit Union: follow up jimmy**
- **Interstate Sales: follow up jimmy**
- **Schulte Subaru: follow up jimmy**
- **Nyberg's Ace: follow up jimmy**
- **Dakota Sports Inc: Michael**
- **Daubys Sports Center: Michael**
- **South Dakota Retailers Association:** Waiting on response 4/3
- **raven: not at this time**
- **Concrete Materials:**
- **Culligan Water Conditioning of Sioux Falls, SD: not at this time**
- **First Bank & Trust: Check email different locations in sioux falls** Waiting for response
- **Lewis Drug: not at this time**
- **SDN Communications: does not sponsor non-profit**
- **Vance Thompson Vision: Waiting on response 4/3 just got a email 4/11 send out email reminder 4/15 still waiting**
- **Gunderson's Jewelry: Mark** Waiting on response 4/3 4/10 4/16 Mark is waiting on response
- **Post Pilgrim, beer bust poster up**

- <https://www.nike.com/betrue>
 - Logan to research (donation to SEPSA/partnership?) Still researching this
- Food truck for opening beer bust
 - 5pm-7pm
 - CHUBBY'S WILL BE ONLY FOOD TRUCK AT BEER BUST
 - Michael Blegen to do social media blast
- Recruit get the word around
- Logan & Brandi to work on swag (bracelets, window decals/clings, keychains)

COMMUNICATION DIRECTOR'S REPORT: MICHAEL BLEGEN

Completed:

- Created a Facebook event for the kickoff party and promote/boost event - this post was "boosted" via FB and I paid \$11 to do so, there was no credit for our page. The boost reached 470 more people and generated 9 event responses. We have 19 people RSVP'd for the FB event.
- Get logos for 2 sporting goods stores for partners website page - Dakota Sports logo was emailed to Robbie, then Chase to be added to the website. Dauby's never replied/sent a logo.
- Research bowling alleys for prices, days of the week, requirements, and specifications - Called and spoke with managers/owners at Sport Bowl, Eastway Bowl, and Empire Bowl. All are happy to have our league.
- Sent out thank you's to Dauby's and Dakota Sports Inc
- Posted meet & greet pics via new Instagram - 1,286 people reached 191 engagements!!!

To do: (From 04/11)

- Meet with Todd and get to know who is doing their social media. - would like to do this in person
- And get to know the pride social media person from the pride committee. Ask jimmy.
- Reach out to radio stations/news outlets; 605Magazine,

If possible I would like to make two motions, if either of these issues has not been brought up already.

1. Meetings remain biweekly including manager's meetings. If a manager's meeting is to be had then it should be the same week as the board meetings. Example: Board meets for 1-2hrs, then managers join for 1 hr in order to disperse necessary info.
 - a. Brandi had to leave early and not enough board members present to bring this to vote
 - Robert and Jimmy to create a plan
 - Potentially every 4 weeks for managers and potentially moving to Monday's to allow managers to mingle with their team and rest on Sunday's. Saturday's wouldn't work for some.
2. All board/manager meetings should be moved to Saturdays during active league play. Meetings on Saturday afternoon, games on Sunday.
 - a. Discussion made to move to Monday's (see above)

SECRETARY'S REPORT: JOHN CARL ZIERKE

2021/16/04 @ 1:10 - Positions updated through the end of the year for both board meetings and management meetings.

The special meeting/vote - still need to do....

- Still need to do the Signatures.
- I may be absent on the 24th, but my intention is to be back in time for the event.

MEMBER AT LARGE :

None Present

6.) FUNDRAISING REPORTS:

See above

7.) OLD BUSINESS:

Field Rake-Ordered? Jimmy Diaz to do!

Umpire score cards-Ordered? TBD Robert

Tri/quad carb line up sheets-Ordered/ Purchased @ Dakota Sports as well as Ice Pack to be divided between the 4 team managers w/ 20% discount. Receipt sent to ADMIN Attn: Treasure

8.) NEW BUSINESS:

"Parking Lot" meaning- issue introduced, heard, will resolve at a later date.

9.) MOTIONS MADE:

Umpire Fee 2021

- **Motion** to approve fee. @ 4games per week x 10 weeks, + double elimination tournament/ championship game***2 umps needed for that game***=\$1225.00
 - Motioned by Robbie
 - Approved by all
 - Umpire to be paid weekly at end of games

10.) ADJOURNMENT:

a.) FIRST: Chase Burandt

b.) SECOND Logan Wadman

11.) NOTE & REMINDERS FOR ALL:

Please submit additions and changes to Robert or John Carl by the Thursday prior to the upcoming meeting.

PO BOX

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MAILING ADDRESS

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