

SIOUX EMPIRE PRIDE SPORTS ASSOCIATION (SEPSA)

Sept 17, 2022: MEETING AGENDA

Oct TBD, 2022: NEXT MEETING

Website: www.siouxempirepsa.org

Email: info

Google Drive: admin

Call to Order/Roll Call

First: Chase

Second : Luther

Administration:

President - Robert Burandt - X

Vice President - Jon Stykel - X

Director Of Business Management -X

Secretary - Behai Nguyen - X

Treasurer - Brandi Mitzel - O

Committee Members

Recruitment - Damon Farah- X (via phone)

Marketing - John Zierke- O

Communications - Alice Hanmer -X

Sponsorship -Chris Sorenson- X

Community Volunteer Coordinator- X

Prior meeting minutes approval

First: Chase

Second: Behai

Overview

Team Managers/Proxies/Others:

Roller Derby: Not Present

roller-derby (please ensure any emails that go to above email are forwarded to siouxfallsrollerderby and not our personal emails) Chase will be in charge of changing this process.

- Old business:
 - requested checks will be needed from SFRD funds for upcoming game
- New business:
 - Practice started back on 9/12!
 - Ran a sponsored FB event/post from 6/6-9/12 totaling 109.89. Sent receipts to treasurer to be reimbursed from SFRD funds ***Any spending will need to be approved by the board.**
 - Planned 5 home games for the season. Each game will be \$375 refundable deposit and \$479.25 per rental space. *TBD Total for the season is \$2376.25 (5 games)
 - Need 2 checks for November 5th game. Deposit amount and rental amount from SFRD funds.

- Updated and submitted our budget to treasurer for the 2022/23 season
 - We are now recruiting for all women's and all men's teams
 - Working on SFRD's annual zombie crawl fundraiser (*Now is SEPSA Roller Derby League fundraiser)
- *We need to discuss the difference between the league and the team. League is SEPSA Roller Derby, the team is Sioux Falls Roller Derby.**

Bowling:

Registration:

- 12 Teams
- 56 Total People
- 9 Free Agents
- 5 teams with less than 4 player
- Fundraiser 9/17/2022 3 to 6 pm - \$10 All you can bowl (Of the \$10, \$5 is going to SEPSA and the other \$5 is going to Eastway) - \$20 All you can bowl with beer bust.
- This year Eastway Bowl is waiving the \$500 bowling league fee. Next year, we will have to pay for the league.
- The team's registration \$50 fee will go towards trophies.

Softball:

- Sioux Falls 49th Member city within NAGAAA
- Fall meeting with SF Parks & Rec November 7th, 2022
 1. They want to see the number of teams and number of players for this past season
 2. They also want to know what we have going on for the upcoming year such as tournaments. 300ft fields and 70ft baseline (requesting)
- Update on Sanford Complex
- Approval of funds to send Jonah Sturegon for NAGAAA presentation video

Fall Ball:

- 2 weeks left of the season
- 1st week was 12 players, 2nd week was 10 players
- Jon has now taken over for the previous two weeks. We will need to double check the funds from fees collected.

Cornhole:

- Registration created on leagueapps, we will start getting players to registered so that they will get a vote.
- Todd is still in charge of the league

Sponsorship Committee Reports: Chis Sorenson

- Old Business:
- Remedy Brewing Zombie Drag Queen Bingo Oct 12
 - Finalized date Oct 12, 6-8 pm
 - Emcee will be Rosey Palmer and Devondra Shakers emcee Drag Queens
 - Finalizing if Remedy will be doing \$1 per pour
 - Submitted photos and request form to Marketing Director
- Sioux Falls Canaries Season home games completed
 - After all funds received, then announce total amount raised

1. Check is \$2839.09
 2. Check is \$5850.50
 3. Check \$500
 4. Check \$200
 5. Check \$1812.09
- Total is \$11,201.68**
- ⅓ General funds: \$3733.90**
- ⅓ Sunshine Fund: \$3733.90**
- ⅓ Softball teams: \$3733.88, split 5 ways.**
- Dolly's Angel: \$746.77**
- Strikers: \$746.77**
- Jawbreakers: \$746.77**
- Gamechangers: \$746.77**
- Pups: \$746.80**

Announce next season of Softball.

- November Board meeting, discussion about the 2023 Season
 - Purposely wait until after election
- New Business:
- Stampede Hockey
 - Private donor possibly purchase multiple tickets
 - Donate to seats to SEPSA
 - Potentially tickets sold to SEPSA members, turning seats into fundraiser or prizes.
 - Details to be worked on
 - How many tickets should she buy to get donated. Same seats, same section **each game.**
- Holiday Inn Downtown
 - Will do group rates for teams when host tournaments, this is available for all leagues
 - Sooner can get dates, the better
 - Rates will vary by weekends
- Blend Interactive
 - Silver Sponsors, donated \$1,000 starting Oct 1st 2022 to Sept. 30th, 2023
 - Robert took lead
 - Follow up banner and logo on webpage, who will take responsibility
- Living legacy
 - Going to meet with Behai and Damon
 - Business director, create a space on SEPSA webpage to handle FAQ
 - Marketing Director, create a piece that can be used to help promote
 - Communication director periodically send out email about setting up living legacy
- Lupulin \$1 per pour
 - Do we want to pursue for 2023
 - If do, discussion how to increase amount of funds raised
 - Communication send out email to all members
 - Marketing create a promotion piece

Business Director place event on calendar and FB Event

*

All present have approved to request the month of June (other months will be considered if this month is not available) which funds raised will be transferred into General Funds.

- Grants
 - Sara Tiedeman donating her time and skills as grant writer
 - After describing who SEPSA is and our goals, she has identified 2 potential grants
 - She is willing to explain via Zoom meeting, either SEPSA board meeting or with executive committee, the process and how she works
 - One of the first grants wants to apply for
 - Phase 0, receive \$5,000 to cover the cost of hiring someone/team to write grants and identify grants that are supportive of SEPSA cause and goals
 - Phase 1, on average has been \$150,000
 - Phase 2, Data collection
 - Will be partnered with local university
 - Survey created to identify the impact that SEPSA has on region
 - Survey results will be given back to SEPSA, can be used to apply for additional grants that require how an organization impacts region or we can use results in Marketing and Promoting SEPSA impact

Second phase, identify Business and Private Foundations that are willing to make donations and narrow down the list to Foundations that are most likely to be supportive SEPSA and our goals

Sara understands that all documents are to be reviewed and approved by President and or Executive Board prior to being submitted

- The Food Co-op
 - Round-up purchases to nearest dollar
 - Monthly they pick a different non-profit organization to donate to
 - Will set up a time to meet with store manager, see if we can be approved NPO
 - If become chosen NPO, would like to work with communication director, have an email sent out to all SEPSA members, informing of the opportunity

All present have approved to request the month of June (other months will be considered if this month is not available) which funds raised will be transferred into General Funds.

- Sioux Falls Canaries willing to donate items to the multiple fundraiser planned for 2023
 - 2023 game tickets
 - Canaries logoed items
- Jones Seed Building,
 - Introduction to businesses owners of the building
 - thank you for NAGAAA videos

- Overview of who SEPSA
- Discuss donation and sponsorship opportunities

- Other
- Fundraiser donation request flyer
 - President introduction on one side, possibly update
 - Highlight past fundraiser, see Jones Seed Building for concept
 - Make electronic copy available
 - No mass printing, update whenever needed

*Concept of sponsorship/marketing letter to be approved for Sponsorship Director to use to get more sponsorship from different businesses.

- 2023 Softball Season option of providing child care during games
 - Potentially increase number of people that would play
 - Potentially increase number of fans to attend games
 - Work with Inflatables
 - Allocate a budget to pay for child care service
 - Open discussion, beginning of concept idea

Communication Committee Reports: Alice Hanmer

- Old Business: Two other candidates were interviewed but Alice had a better vision for the positions.
- New Business: Chase will onboard Alice.
 1. Perception of SEPSA, create videos (TIKTOK, Instagram, etc) by members so that it will get others to join SEPSA. Increase our chances of being seen on the newsfeed.

Marketing Committee Reports: John Zierke

- Old Business:
- New Business: Where are we with the Remedy Brewing Drag Bingo Poster? We are under one month to promote and have nothing to approve by the board.
- Why is there no communications between those that submit the form with progress of changes? I.e. Gist poster took two weeks to change the date.

Recruitment Committee Reports: Damon Farah

- Old Business:
 - BSRU social media update - need board approval to post on event pages
 - BSRU general update/requests: Total number of players was 80.
 - Need Flying Santo flier posted on social media
 - Need volunteers for the BSRU - any update? Currently I have 2 for Saturday and 3 for Sunday. Need a total of 7 for both days
 - Nomination info
 - EOS Softball Drag show 10-8-22 Werk the Fields
 - Total profit: \$228.61
 - We have not received a trophy invoice but Damon covered it \$170 (food for umpires and trophy).
- New Business:
 - College flyers have been handed out at USD, working with professors to promote
 - Request to use promotional video from NAGAAA presentation for college clubs
 - Working with other softball leagues in the area to promote for next season/ to increase fall ball attendance.

- Request to submit photos from BSRU to post on SEPSA FB page
- Invoices have been emailed to secretary/treasury for reimbursement, agreed from previous meetings
- EOS Softball Drag show update
 - Show title: Werk the Fields
- S&R Motion to request \$175 for beer keg for Clash of the Chili's fundraiser in November 12th @ Club David (this amount will only be used if proceeds from fundraiser can not cover cost of keg)
- Candidate Request - to submit a promotional clip to be posted on SEPSA social media pages.(This would be open to all candidates running/rerunning.) *Communication will send a blast with candidate video/statement to SEPSA members.

Community Volunteer Coordinator Reports: Luther Johnson

- Old Business: Facebook Page: volunteer group (SEPSA Volunteers Page)
- New Business
 - Siouxpercon Involvement September 30th to Oct. 2nd, 2022) Ariana approached Luther *Approved, for SEPSA to be involved with this event via our volunteers.
 - VeauxDevil Cabaret, 3 day Halloween party (painting event) Dale James approached Luther (one person body painted, team will decide who wins)
*Not approved for SEPSA involvement.
 - **If you need approval, if time sensitive, send an email to the board for approval.**
 - Canaries Volunteer Survey: Luther will send out this survey to our SEPSA volunteers to see if volunteers will be willing to return to do it again.
 - Idea for next year, Bike/Poker Run (bring to S&R committee)

President's Report: Robert Burandt

- Old Business:
 - Forming additional sports leagues: Outdoor Volleyball (summer) Indoor Volleyball (Fall)
 1. We will need to find commissioners for this league.
 2. No one on the board should be the commissioners.
 3. Chasers (potential field, not charging for the fields)
 4. If a commissioner is not appointed by March 31st, 2023, the Summer league will be dissolved.
 - If a league is acquired by SEPSA, they are now under the SEPSA's umbrella, not their own league.
 - Rollery Derby: SEPSA Roller Derby vs. Sioux Falls Roller Derby
 1. The President and Vice President will address the league issue with the Roller Derby commissioners.
 2. The President and Vice President will meet with the Marketing Director to address position expectations and issues.
- New Business:
 - By-laws revision, there will be a mark on the ballot to approve 2022 bylaws revision.
 - Responsibilities/Duties/Org Chart discussion
 - Finalization
 - 2022/2023 SEPSA sponsorship Blend Interactive update
 - Remaining 2022 meeting schedule
 1. October 29th, 2022
 2. November 19th, 2022

3. December 17th, 2022

Vice President's Report: Jon Stykel

- Old Business:
- New Business:

Treasurer's Report: Brandi Mitzel

- Old Business:
- New Business:
 - Finalize 2022 SEPSA softball budget/funds
 - To include Canaries funds
 - NAGAAA Summer meeting Dallas Anatole Hilton hotel \$697.20

Director of Business Management Report: Chase Burandt

- Old Business:
 - Grievance policy is on the website.
- New Business:
 - Roller Derby Email to go to - siouxfallsrollerderby
 - Add Blend Interactive to Website @ Silver
 - Add Venmo donation button.
 - Looking into getting the Google Business account transferred into a Non Profit Business Account to which it is free.
 - If possible can create google accounts for each position to which we can restrict access to everything to only people that are logged in with their account in the organization. Additionally emails would be in their own account.
 - Looking into pricing for Hootsuite for schedule postings to social media platforms.
 - Cheapest is \$49 per month (1 user, 10 social accounts) with \$500 ad spend for social boosts
 - Onboarding Alice as Communications Director
 - Create a SEPSA TikTok account?

Secretary's Report: Behai Nguyen

- Old Business:
 1. Nominations are done for President, Director of Business Development and Secretary.
 2. Rhonda, presidential nominee, has dropped out due to inability to commit to the time required for the position.
 3. Rachel Pollard, not sure if she is still running for secretary or just communications position.
 4. Need to discuss how voting will work and where it will be held. What are we going to do for those absentee ballots? Deadline for google doc form?
 5. I will be doing both SEPSA board as well as Sioux Falls Pride Board.
- New Business:
 1. SEPSA Admin email needs to be checked by the respective positions with their folders. I have been sorting them out but it might not be in the correct folder within your folder.
 2. The master file of Meeting Agenda has been updated with correct people in their respective positions.
 3. I will be sending out a mass message to all of SEPSA Members about the upcoming election and where it will be held at and what time. Along with the candidates with the positions up for election.

4. *Send separate email with statement/video
5. All meeting dates for the rest of the year will be updated by the end of this month.
6. Please make sure to put in your information the Thursday before the meeting so that I can make sure everyone has their respective positions filled out.
7. We will be setting time limits on each speaker and those asking questions. Our meetings have been running way too long and we are looking to cut back the time. Speakers will have 10 minutes to speak on their news, then 5-10 minutes for questions.

Motions:

\$109.89 from SEPSA Roller Derby fund will be reimbursed to Sioux Falls Roller Derby

First: Luther

Second: Chase

All present yes

To approve one check for deposit of \$375 and one check for rental space of \$479.25 from SEPSA Roller Derby Fund:

First: Robert

Second: Chris

All present yes

To approve that SEPSA will cover the next 120 cups after the first 120 cups that was donated by Eastway, coming from general funds.

First: Luther

Second: Jon

Approved

To approve payment to Jonah Sturgeon for NAGAAA video for a flat fee of \$300 that will come from Softball funds.

First: Robert

Second: Jon

All present yes

To approve \$175 (paid to Club David) from general funds for beer keg for Clash of Chili's fundraiser on November 12th, to be repaid from Chili fundraiser

First: Jon

Second: Luther

All present yes

To approve SEPSA to purchase monthly or annually Hootsuite program for Tier 1 to come out of General Fund.

First: Luther

Second: Alice

All present yes

Adjournment:

First: Chase

Second: Behai

Notes & Reminders:

Please submit additions and changes by Thursday prior to the meeting

PO BOX

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SIOUX FALLS, SD 57109

MAILING ADDRESS

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