

SIOUX EMPIRE PRIDE SPORTS ASSOCIATION (SEPSA)

MEETING AGENDA

July 13, 2024

Call to Order (Time: 11:02)

Roll Call:

Executive Officers:

- | | |
|--|--|
| <input checked="" type="checkbox"/> Robert Burandt, President | <input checked="" type="checkbox"/> Chris Sorenson, Vice-President |
| <input checked="" type="checkbox"/> Michael Hanson, Secretary | <input type="checkbox"/> Mariah Johnson, Treasurer |
| <input checked="" type="checkbox"/> Chase Burandt, Chief Information Officer | |

Executive Committee Members:

- | | |
|---|--|
| <input checked="" type="checkbox"/> Jacob Grimes, Marketing Director | <input type="checkbox"/> Jessie Fitzgerald, Recruitment Director |
| <input type="checkbox"/> Deandra Ruff, Community Volunteer Director | <input type="checkbox"/> Communications Director (Open Position) |
| <input checked="" type="checkbox"/> Sponsorship Director (Christopher, Interim) | |

League Commissioners:

- | | |
|---|--|
| <input type="checkbox"/> Rand Peterson, Bowling | <input type="checkbox"/> Michael Blegen, Softball |
| <input type="checkbox"/> Michael Fitterer, Kickball | <input type="checkbox"/> Carri Weddell, Volleyball |

Team Managers & Visitors:

- | | |
|---|--------------------------|
| <input type="checkbox"/> <u>None</u> | <input type="checkbox"/> |
|---|--------------------------|

Order of Agenda:

1. League Reports
2. Director / Executive Committee Reports
3. Standing Committee Reports
4. Executive Board Reports
5. Announcements & Public Comment
 - a. (No action can be taken by the board)
6. Adjournment

Director Reports

Sponsorship Committee Reports:

- Informational Items
 - The District Drag Show
 - Hilton Garden Inn host hotel for Drag Queens- visiting with them
 - Possible Drag Brunch the next day
 - The District
 - Crave Drag Queen BINGO Brunch
 - Drag Queens at different locations throughout Sioux Falls
 - Visited with Applebee's, they are changing Tuesday Cares, will get updated information mid July
 - Sponsorships received
 - \$1000 Sponsorship Blend Interactive - General Funds
 - \$500 Sponsorship from Vern Kreun - General Funds
- Board Action Items
 - Rebecca Westra requesting a sponsorship
 - Motion: Chase to give \$250 Second: Christopher Vote:Unan

Communication Director Reports:

- Informational Items
 - News article in the Argus Leader
 - Online article received multiple likes and comments
 - Facebook, 1,354 followers
 - Post Reach 4806 last 28 days
- Board Action Items
 - No actions taken

Marketing Director Reports:

- Informational Items
 - All marketing requests are completed.
 - Drafted Fall bowling poster.
 - All commissioners need to email marketing for 2025 ideas for their leagues marketing material
 - All League Banquet Poster
 - SEC Posters / Social Media Posts
- Board Action Items
 - No actions taken

Recruitment Committee Reports:

- Informational Items
 - Larch Block Party - Aug 25. 2024
 - We will not be able to attend due to the current workload of the board.
- Board Action Items
 - Resignation of Jessie Fitzgerald for personal reasons
 - Motion: Hanson motion to accept in good standing Second: Christopher Vote: Unan

Community Outreach Director Reports:

- Informational Items
 - No reports submitted.
- Board Action Items
 - No actions taken

Standing Committee Reports

Sponsorship, Marketing, & Recruitment Committee (Co-Chairs: Christopher)

- Informational Items
 - Drag the Fields and Taco Challenge
 - Targeting Sept 21
 - Club David
 - Both events are going to be combined into one event.
 - Funds raised will be directed to the following - 50% to the team going to GSWS, 50% to SEPSA general funds.
 - Funds going to the team going to GSWS will be distributed equally among team members.
 - Gay Softball World Series Fundraiser(s) support
 - To be discussed with softball commissioner
 - SEPSA to have a team at the GSWS
- Board Action Items
 - Motion to have funds distributed 50/50 between SEPSA General Funds & Team traveling to GSWS.
 - Motion: Jacob Second: Robbie Vote: Unan

Operations / Events Committee (Chair: Christopher)

- Informational Items
 - **Sioux Empire Classic (Robbie & Chris)**
 - 12 registered teams (2 unpaid)
 - TC Wrecking Balls had to drop out
 - Now down to 11 teams
 - 2 umpires from MPLS, 1 from Milwaukee
 - Covering lodging and food/non-alcoholic beverages at the fields
 - Working with the TCGSL league commissioner and NSC Co-Director
 - Finalizing opening and closing ceremonies as well as the after party
 - Closing ceremonies will be at Club David
 - Players with Wristbands will no pay cover
 - Opening Ceremony
 - Showcasing local organizations (i.e. SEPSA, Rainbow Chorus, SF Pride, Transformation Project, Experience SF, Sioux Empire Leather (?), SF Dungeons)
 - Rosters due July 19
 - Schedule to be posted shortly afterwards
 - Scheduled planning meetings (5)
 - Please make an effort to attend
 - Volunteers will be needed day of the Tournament
 - Will be asking ally organizations
 - Mass email to be sent out asking SEPSA Membership
 - Sponsorships
 - \$500 Crave
 - \$250 Eastway Bowling
 - \$250 Queen on the Scene
 - \$100 Sioux Falls Pups
 - Coupons for players during the weekend
 - Crave spend \$50 get \$20 off
 - Mama Ladas buy entre get free chips and salsa
 - Woodgrain Brewery buy one beer, get second free
 - Severance Brewery BOGO
 - In-kind products/services
 - Club David host Open and Afterparty
 - Remedy 611 host Awards Ceremony
 - Ken's Korner printing of outdoor banners

- Experience Sioux Falls welcome package
 - Experience Sioux Falls has listed the Tournament on their website.
 - Staff will be present at the fields on Saturday
- All League Banquet (ICON Lounge)
 - Currently no one has registered
 - 8 for a table - \$320; registration still required
 - Working with Softball Commish to get MVP list put together.
 - The Community Involvement Trophy needs to be ordered.
 - 1 submission so far
 - Nominations are still open
 - Need to increase social media posts.
- Board Action Items
 - No actions taken

Hall of Fame Committee (Chair: Robbie)

- Informational Items
 - No items submitted
- Board Action Items
 - None taken

Executive Board Reports

President's Report :

- Old Business:
 - Grievance committee
 - Submit edits to the policy
 - Matt Neufeld will email the group
 - All league banquet
 - \$40.00 Amount
 - Ticket sale/register
 - Through League Apps
 - Fundraiser options
 - Work with another organization to man the fundraiser
 - SF Pride, Transformation project, Rainbow Chorus
 - 6-month check-in (12/16/23)
 - 2024 goal setting
 - SEPSA Payment methods
 - VENMO Business
 - Change using? Add alternative payment methods
 - POS system may take over this method
 - Business Phone
 - Google Voice
 - Registration options for members
 - League apps vs Tourney Machine by Sports Engine
 - Sticking with league-apps for the 2024 season
 - A proposal will come forward for the 2025 season
 - Attending additional cities' Pride events recap
- New Business:
 - Community Involvement nominations are open - Close in August
 - Executive officer nominations are due before the August meeting
 - President, Secretary, & CIO are up for election
 - Intent of the current President
 - Robbie will not be accepting nominations will not seek re-election and will step down when his term expires on 12/31/2024.
- Board Action:
 - Grievance Policy (Presented by Chelle Cain of the Grievance Committee)
 - Amend Grievance Policy to state language similar to: "There needs to be a resolution for when there are not enough or no grievance members at all. For example, only 1 or 2 grievance members then the liaison aka President will act as grievance, if president needs to recuse themselves then move down the board list and so on. If no grievance members, then 2 members from the board will need to act as grievance if board needs to recuse themselves then follow the line of board succession."
 - Change to the website to soften language.
 - Add verbiage League Apps for Acknowledgement of Code of Conduct
 - Add verbiage to League rules that it is strongly recommended to have a member of the grievance committee to appear before the season to review the grievance policy & procedure.
 - Motion to approve changes: Robbie Second: Christopher Vote: Unan

Vice President's Report:

- Informational Items
 - All League Banquet, will focus on after the Sioux Empire Classic Tournament
 - Review menu and finalize
 - Look at special request options, ex vegetarian, lactose intolerant,
 - Team for Gay Softball World Series in Las Vegas

- Will work Softball Commissioner and Co-Commissioner
 - SEPSA is required to have a team at GSWS
 - Possible fundraiser to help team cover expenses
- Board Action Items
 - No actions taken

Treasurer's Report:

- Informational Items
 - Need to pull \$52.05 back to General Funds
 - Need to reach out to USA Softball or Softball to see why the check from March hasn't been cashed yet.
 - Jacob has not been reimbursed for the wristbands of SEC.
 - Michael B requested more chalk be purchased for softball fields.
- Board Action Items
 - Approval of Treasurer's Report
 - Motion: Chase Second: Michael H Vote: Unan
 - Michael B requested more chalk be purchased for softball fields
 - Motion: Robbie, motion to buy up to 5 bags of chalk, not to exceed \$125.00 (One-Hundred Twenty-Five Dollars) from softball budgeted funds.
 - Second: Jacob Vote: Unan
 - Sunshine fund: \$75 check for Jessie Fitzgerald's loss of mother
 - Motion: Christopher Second: Robbie Vote: Unan
 - Abstain: Christopher
 - Sunshine Fund: Logan Ryder requested \$326 from Sunshine Funds to cover flight cost to Florida for grandmother's funeral
 - Motion: Robbie motion to issue check Second: Chase Vote: Unan
 - Abstain: Christopher
 - Sunshine Fund: Damon for dog veterinary expenses
 - Motion: Robbie - \$75 check w/ Sympathy Card Second: Michael Vote: Unan
 - Sunshine Fund: \$75 Brad Dillworth - aunt passed away this summer.
 - Motion: Michael H motion for check and sympathy card Second: Chase Vote: Unan
 - Abstain: Christopher

Chief Information Officer Report:

- Old Business:
 - Google Voice is set up. \$10 per device. President Account has number
 - Add to website
 - CIO info is updated on the website.
 - Documents have been added to the website
 - All League Banquet set up and on the website.
- Ongoing:
 - Stripe App Setup for Card Reader
- New Business:
 - Michael Hanson brought to my attention that emails aren't going through and tried to fix and found that Google's Email Service that we are using is no longer.
 - Email Service Options
 - This service is to be used to send emails from our website when a form is filled out.
 - MailGun - [Pricing](#)
 - Basic (\$15 /month) - 10,000 emails / month
 - Foundation (\$35 /month) - 50,000 emails / month
 - SendGrid - [Pricing](#)
 - Essentials - (\$19.95 /month) - 100,000 emails / month
 - Website Form Audit:
 - Available Position - Secretary
 - Committee Member Interest - Secretary

- Contact Us - CIO - **Change to Secretary**
 - Grievance - Grievance
 - Nominate Community Involvement - Secretary
 - Nominate Executive Officer - Secretary
 - Resource - CIO
 - Sunshine - Outreach
- Will not be accepting nominations for a new term.
- Board Action Items
 - Motion to approve MailGun (Basic level)
 - Motion:Chase Second: Robbie

Vote: Unan

Secretary's Report:

- Informational Items
 - Community Volunteer Director
 - Michael Osborn
 - Exec Officers Nominations
 - Jacob for CIO
 - Chase for CIO
 - Robbie for President
 - Michael for Secretary
 - Chase for CIO
- Board Action Items
 - Reading and Approval of Minutes from June Meeting
 - Motion: Chris Second: Chase

Vote: Unan

Adjournment:

- Motion: Robbie Second: Jacob

Notes & Reminders:

Please submit additions and changes by Thursday before the meeting

August 10th, 2024: Next Meeting Location SF Library

Website: www.siouxempirepsa.org Registration: www.siouxempirepsa.leageapps.com	MAILING ADDRESS PO BOX 88657 SIOUX FALLS, SD 57109
Email: info Google Drive: admin	“PHYSICAL” ADDRESS 2501 S LOUISE AVE UNIT 88657 SIOUX FALLS, SD 57109