

SIOUX EMPIRE PRIDE SPORTS ASSOCIATION (SEPSA)
October 24th, 2021 : MEETING AGENDA-*Date changed to 10/25*

November 21st, 2021: Next Meeting

Website : www.siouxempirepsa.org

Email : info

Google Drive : admin

Call to Order/Roll Call

First: Chase

Second : Robbie

Administration:

President - Robert Burandt- X

Vice President - Jimmy Diaz - O

Director Of Business Management-Chase Burandt -X

Secretary - Reannae Tague -O

Treasurer - Brandi Mitzel -X

Committee Members

Recruitment - Damon Farah- X

Marketing - John Carl Zierke - O (Resigned 10/24/21)

Communications - Michael Blegen - X

Sponsorship - Chelle Cain - X (via FB messenger)

Community Outreach Coordinator-Jordan Catlett -X

Team Managers/Proxies/Others:

Softball:Robbie ~Roller Derby:Chelle~ Fall Ball:Robbie~ Cornhole:Robbie~ Bowling:Michael

Prior meeting minutes approval

Approved by all

Overview

- Softball Update:
 - Beer bust follow-up \$657.60 raised -funds given to Brandi Mitzel for deposit
 - Follow-up meeting with Sioux Falls Park and Recreation-allowed to continue Burnside for 2022.
 - 2022 schedule for review for approval- to be approved Nov admin meeting
 - NAGAAA Membership Meeting- New Cities- Huntsville and Sioux Falls 11/3 7-8p- emailed invite with details for admin to join.
 - 2022 Umpires needed- ongoing will follow-up with USA umpires
 - NAGAAA Winter meeting (request for flights/hotel)-will f/u at Nov meeting
- Fall Ball Update:
 - Season ended 10/3 participation email sent 10/16
- Bowling Update:
 - Team fees due to Treasurer tonight @14 teams-funds given to Brandi Mitzel for deposit @ \$700.00 to SEPSA acct bowling team fees & \$180.00 to Bowling acct from t-shirt sales
 - to add sponsors to excel form (Eastway bowling).
 - Team stats unavailable at this point- will follow up with Eastway Bowl
 - Update bowling page on the website.

- Cornhole Update: SEPSA logo added to signage
- Volleyball Update: nothing to add
- Roller Derby Update:
 - Zombie Pub Crawl recap funds raised \$ 915.08
 - Sponsorship (Top Hat) receipts, Zombie Pub Crawl wristbands (receipts) Will email bracelet receipt to Admin, ATTN: Treasure
 - Add Top Hat as sponsor on roller derby website page

President's Report : Robert Burandt

- Old Business:
 - Finalize the 2022 budget, and calendar for next year (work with Admin on this between now and the Dec meeting.)
 - More business cards to Chelle, Rea, and Damon, as well as stickers to Damon
- New Business:
 - Open committee position- add to facebook page update website
 - Password update(s) chase will update both accounts.
 - Get Jordan an emailed copy of by-laws/signature page.

Vice President's Report: Jimmy Diaz

- Old Business:
 - By-laws (adding additional positions) Add Sponsorship, Recruitment, and Community Outreach Coordinator to the bylaws
 - Will be updated and presented for approval at the next meeting. In the meantime, I ask that everyone read through them completely and send me any errors/changes that may be needed.
 - Partner with Pride during Winter Pride? (End of Jan - final details are still being worked out)
 - Would a continued partnership with Pride on events gain additional exposure?
 - Yes, this would benefit SEPSA as SFP has a much larger footprint in the community right now and piggybacking off of them when possible is great for us.
 - Final details for Winter Pride will be completed during November, I will present these at our next meeting
 - Go over the election process bylaws @ next meeting.
 - President- Robbie Jan 2021 / Election Oct 2022
 - Vice President- Jimmy Jan 2021/ Election Oct 2023
 - Treasure- Brandi Jan 2022 / Election Oct 2023
 - Secretary- Rea Jan 2022 / Election Oct 2022
 - Dir. of Communication- Chase Jan 2021 /Election Oct 2022
- New Business:
 - Positive reflection of all members of the board. We may not all agree on certain topics, decisions, or ideas, but as an organization we shouldn't speak negatively about others or allow for individuals outside the organization to do so either. We all have our own personal lives and we are a completely voluntary organization and not all of our personal stories/lives are presented to the public. The best way to combat this is to simply deflect

and reinforce with positivity. I've been made aware of negativity being spoken directly about me and I would never allow for such to happen with any of you. Negativity spreads quicker than positivity and being a new organization, we don't need the negativity amongst us.

Treasurer's Report: Brandi Mitzell

- Old Business:
 - Still waiting on filing of the 501(c)(3).
- New Business:
 - Regarding our request to file a 990-N. Due to our filing years being calendar years, we will need to wait until Jan 1, 2022 or later to file a 990-N.
 - To do: Look into eventbrite. Deposit funds
 -

Director of Business Management Report : Chase Burandt

- Old Business:
 - Community Outreach Coordinator (Introduce JordanCatlett)
 - Reach out to Damon, Chelle, and Jordan for a headshot photo and an bio for the website
- New Business:
 - Add sponsors to the Roller Derby page on website
 - Add partner to the Bowling page on website Eastway Bowl
 - Remove twitter
 - Update site to new Umbraco Site.
 - Jordan Catlett -

Secretary's Report: Reannae Tague

- Old Business:
 - email agenda the Friday prior to the upcoming meetings.
- New Business:
 - Mainstream meeting minutes across sports leagues
 - Organize google Drive: Admin, Executive Committee, Sports Leagues

Sponsorship Committee Reports: Chelle Cain

- Old Business:
 - Sponsorship expiration date-annual, expectations-TBD, renewal- go over sponsorship contact excel page for more information on soliciting sponsors.
 - Update sponsorship form(s) will update form tonight-work with Damon Farah on an updated version of SEPSA sponsorship form. (non-sport specific)
 - Thank you cards and follow up with Zombie Crawl business participants- will write thank-yous along with surveys.
- New Business:
 - Partnering with 605 running to sponsor a 10k (skaters) and 5k for runners. Currently planning this for weekend before Thanksgiving '22
 - March 26, save the date for a 20s themed poker night downstairs of Club David to raise funds for SEPSA
 - Beer bust Jan. 15th save the date, TopHat is holding this fundraiser to raise funds for SFRD practice venue
 - Contacted Sioux Falls Sports Authority and Experience Sioux Falls (Thomas Lee) Mission to bring national events to Sioux Falls. NAGAAA future...

- Full Circle Book Co-Op Poetry non-Profit evening- Michael will be the contact for this. Send thank you as well.
- Will update sponsorship contact form for both Roller Derby and SEPSA sponsors
- Chelle a headshot photo and an bio for the website

Communication Committee Reports: Michael Blegen

- Old Business: bowling progress report, turn over bowling registration and t-shirt funds
 - Upcoming social events, fundraising events-none pressing
- New Business:
 - Basketball league possibility,work on possibility of Fall 2022 -follow up
 - SEPSA shared google calendar (calendar available via admin acct. & linked to SEPSA website)
 - Curling league... more to come on possible partnership
- To Do: thank you for poetry night, deactivate twitter, add chelle to fb, create fb post for Director of Marketing

Marketing Committee Reports: OPEN POSITION

- Old Business:
- New Business:
 - Reach out to John Carl Zierke to face to face discuss
 - Update website with vacant position
 - Reach out to Gayleen for interest/ Add position vacancy to FB page.

Recruitment Committee Reports: Damon Farah

- Old Business:
 - First Meeting attendance since accepting the position.
 - Signed By-laws acknowledgement
- New Business:
 - Cook off event as potential fundraiser (bi-weekly, monthly) to active sports season (donated gift cards as prizes) @ Davids.-Maybe Quarterly would work better. Will coordinate with Todd Brooks on availability of space/time/dates.
 - Meet and Greet event at the Community College of Sioux Falls. Work with someone in SEPSA admin to promote.This is an amazing idea and welcomed addition to getting SPESA's name out there.
 - Reached out to different businesses for recruitment and sponsors
 - Marketing - wristbands, posters, t-shirts- T-shirt sales/store: More to come on this. Wristbands: not at this time due to funds depleted. Posters: will work with the incoming marketing director on signage at college events etc.. *Business cards and white stickers to Damon for handouts at speaking events.*
 - What are the official perks for sponsorship? Remove tickets to events/add table at event(s), ?? What are the event tickets for? -End of the season banquet which is the main annual membership meeting. (needed for our non-profit) -Brainstorm with Chelle Cain and present by Nov meeting if not sooner via email.
 - To do: Update sponsorship form(s) will update form tonight-work with Chelle Cain on an updated version of SEPSA sponsorship form. (non-sport specific)
 - Set a date/time for meet and greet at CCSF.
 - Reach out to additional colleges DSU/SDU/Augustana/STI etc... for information meet and greets to introduce SEPSA
 - Damon a headshot photo and an bio for the website

Community Outreach Coordinator Reports: Jordan Catlett

- Old Business:
 - Newest position within SEPSA created to bridge the gap between other community outreach programs and associations
 - Briefly reviewed position with Jordan who was present at tonight's meeting will follow-up with more details.
- New Business:
 - Will be adding position to updated by-laws until then, sign and date current version of By-laws
 - Add Jordan to FB group, text thread, google drive files (limited viewing)

Motions:

___None

Adjournment:

First: Brandi

Second:Chase

Notes & Reminders:

When sending texts via group text, be mindful of time. If not everyone needs to be included, message the specific person. Please submit additions and changes to the Secretary by Thursday prior to the meeting

PO BOX

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