

SIOUX EMPIRE PRIDE SPORTS ASSOCIATION (SEPSA)

May 15th, 2022: MEETING AGENDA

Changed to Jun 11th, 2022: 2022: NEXT MEETING

Website: www.siouxempirepsa.org

Email: info

Google Drive: admin

Call to Order/Roll Call

First: Chris

Second: Chelle

Administration:

President - Robert Burandt - X

Vice President - Jon Stykel -X

Director Of Business Management -Chase Burandt- X

Secretary - Behai Nguyen - X

Treasurer - Brandi Mitzel - X

Committee Members

Recruitment - Damon Farah- X

Marketing - John Zierke- X

Communications - Michael Blegen - X

Sponsorship -Chris Sorenson-X

Community Volunteer Coordinator-Luther Johnson- X

Additional guests present:

Patrick Brewer, Justin Winkler, Jacob Grimms, Coni Kangley Saunders, Stephaine Saunders

Prior meeting minutes approval

First: Chase

Second: John

Overview

Welcome our newest members

Behai-Secretary

Luther- Community Volunteer

Jon- Vice President

Team Managers/Proxies/Others:

Roller Derby: Chelle Cain -X

- Sanford's \$10,000 sponsorship request denied-does not meet the core vision of giving ● The debut game was a huge success and we would like to plan another one later in September or early October-f
 - funds raised from 1st \$1226.76, deposited \$1236.77 (treasurer)
\$230 player fees for deposit
- Need to refund \$375 for the deposit
- We have an away game in Des Moines on June 4th. We'd like to rent an Airbnb using funds from our budget. (\$260/night, sleeps 16) will only need one night. There should be enough in their budget to cover the expense. Table for approval

- Working on a fundraiser to hold during our off time (July, August) and End of the year in June, do a potluck. They make their own rewards. Request reimbursement for a Shadow box for Andy's Top Hat.
- Have roller derby players come to the Canaries stadium to volunteer at games. It will be 2 separate fundraisers.
- Brookings roller derby team would like to be added to SEPSA but no other information has been provided from that team. Midwest Maidens (possibly change name), have them reach out again for more information and how to join.

Bowling: OPEN POSITION

- End of season party for winter season 4/10 in the lower level of Club David (total cost?) \$510 ●
The remaining bowling funds returned to SEPSA general funds leaving a \$0 in the bowling account
- Talk to Eastway to recap the season to see if there are any changes that need to be made. ●
Michael meeting with Eastway on June 2nd to recap past bowling seasons
 - Chase will also attend this meeting to discuss Fall 2022 season

Softball: Robert Burandt

- Sanford's \$10,000 sponsorship request denied-does not meet the core vision of giving ●
Kick-off party 4/23/2022 @ Club David Beer Bust Recap
 - Raised \$378.85 has been sent to Brandi and deposited.
- 4/25 emailed all members regarding season expectations
- Fan Appreciation Day 6/12
 - Rental of shelter/bouncy house permit?
 - Sioux Falls Pride will commit to grilling the food.
 - Micheal will reach out to Mark Loe if they will donate the bouncy house and get the permit (Bounce around inflatables)
 - Budget request: \$1100.00, need to submit for approval still.
 - Needs: Grill(s), propane, food, dinnerware, refreshments, entertainment
 - Hamburgers, fruit, hot dogs, condiments
- Media/fliers
All media will need approval and there is a form to fill out to submit. They need times, dates, and what the event is about.
All media/live video has to go through SEPSA for approval, Softball (Sliders) have all other teams be shown. The softball manager's meetings had no issue with the Sliders being interviewed as long as there were teams who would like to be filmed. All the emails were to confirm that there were no issues that would arise from the interview.
- End of Season Banquet 8/7 2 venues to choose from need approval to move forward ● Holiday Inn City Center (downtown), pricing for 200-250 ppl, main level or top floor, \$2500 minimum food (all buffet style), cash bar minimum \$500, There is no penalty if we don't fill the first block of 10 rooms
Icon, (Chris called them and they returned) Different menu options, their budget for \$25-\$30 range, waiving the rental fee, bar requirement would be \$15/person, need to double check their audio might be included.
The consensus is to move forward with the Holiday Inn.
- Trophies ordered/on back order-
- Funds:

- \$8631.82 minus remaining season umpire costs \$3075.00, Trophies \$500.00, Banquet \$5000.00
 - The remaining funds are \$56.82
 - All teams, players, and leagues should come out to the Canaries to help raise funds.
 - Chelle submitted receipts for things purchased for use of umpiring softball
 - Reimbursement requests: \$55, \$75, \$91.50, \$37

Fall Ball:

- 8/14/2022 -9/25/2022 @ Burnside Fields from Noon-2 PM
- New players will need to register online via leagueapp.
- \$5/player each week.

Cornhole:

- Potentially looking for a new venue
- More to come on that, Pave was interested
- If there are any places that can host both indoor and outdoor for the season.

Pride 2022 discussion:

- Connie and Steph, Pride float: trailer (donated) by Sebastian/, **rainbow fringe (what is being requested)**, softball players (playing catch), bowling pins (already have), arch of balloons (donated), bean bags, roller skates
 They want to incorporate all of SEPSA's leagues
 Some music on the float, "We are the champions", "Eye of the Tiger", (Chorus of the songs)
 They will need 5 volunteers to get it set up, we are setting it up the day before.
 Communication-can we send a mass email when the date comes closer to time to make sure where to be and meet. Make sure to text the managers to let players know where to be.
 Need to know the size of the trailer. 14' or 16'
 Still need a place for all sponsorship banners

Sponsorship Committee Reports:

- Old Business:
 - Chris Sorenson and Chelle did meet, reviewed current files, and transferred duties ○
 Lupulin Brewing's "Pours for a Purpose" fundraiser garnered \$346.00 in funds. Submitted to the treasurer for deposit.
- New Business: Sioux Falls Canaries Concession stand for the 2022 Season ■
 Potential of raising \$2,000-30,000
 - Volunteers needed to run both, will be working with Luther

June 1st Drag Queen Bingo at Remedy Brewing Company

- Remedy matching days' worth of beer sales
- Part of their kick-off to Pride Month
 - Aaron, the event coordinator is encouraging SEPSA to wear League Jerseys
 - All Leagues- Roller Derby, Softball, Bowling

June 15 Pride at Sioux Falls Canary

- Working with Whitney to have SEPSA members provide entertainment while players switch infield/outfield
- Roller Derby- Kentucky Derby- audience members get to bid on skaters
- Looking for additional idea

Roller Derby Concessions

- Sorenson Solutions provided food
 - Freewill donation for purchase amount raised \$586.77
- Ticket sales: \$650

Monthly Drag Queen Bingo

- R-Wines is willing to host quarterly
- Remedy Brewing Company will host Drag Bingo, work with their current schedule
- Treasury visited with Michael, he is visiting with other co-owners
- Blarney Stone can use the lower level during the week

Fan Appreciation Day June, 12th

- Possible sponsor for Dunk Tank \$5/ 3 balls
- Possible dunker's: 5-10 ppl, with a waiver signed, Robert, Cody Ingle, Umpires ●

Sponsorship Levels

- A reminder of what Platinum Sponsors have been promised
- Sioux Falls Pride and J&L Carpet Cleaning
- Platinum:
 - Twice monthly mentions on any social media platforms
 - 10 SEPSA league event official sponsor mentions **or** 20 Season VIP tickets to home games

Banner at all home games

Mention on all interviews with radio or news

Logo on website and all event promos

3 Shout-outs per home game

SEPSA appearances and volunteering at sponsored events

Communication Committee Reports:

● Old Business:

- Hootsuite: Free version is limited, only 5 at a time. 2nd Sunday of each month ○
Other mentions could be on Instagram, another social media platform
- Promises to our sponsors need to be kept.

● New Business:

- Canaries volunteer survey started (link emailed/posted), need to create Fan Day event and add second monthly posts for J&L and Pride,
- Michael will be stepping down from Director of Communications and Bowling Commissioner (willing to stay on and help through Pride if needed) on June 20th, 2022 ○

FB banner for the Softball game day posts, 9-2 come see your favorite teams. Post on Saturday. Housed in Communications folder.??

- Make a post for recruiting umpires, email softball?

Marketing Committee Reports:

- Old Business:
 - Business card update (QR code)
- New Business:
 - Poster/signage/Communications request process
 - We the need for a poster/flier arises, Please provide
 - Event name
 - Theme or dominant color for the event
 - Date, Time, Location
 - Pertinent info.
 - Send to [marketing](#)
 - ***There is now a document available that walks you through what we need and why.
 - Swag
 - Bracelets - \$950.00 + Tax for 5000
We need to look into T-Shirts and what the cost, quantity and how to get it to the people.
 - We will not be using stickers again, last year Sebastian sponsored, \$1200
We need a license to sell merchandise.

Recruitment Committee Reports:

- Old Business:
 - pending STI meeting w/ Kim scheduled following week to promote/recruit leagues
 - phone meeting scheduled 4/11/22 with Flixx owner Saturday 13th, August or possibly 14th
 - recruit players for Strikers (4 pending)
 - Review bylaws for position role/duties to be updated
- New Business:
 - Revised/updated Recruitment Director duties (not sure where to upload this)
 - Follow up on Softball manager drag show (potential approval(waiting on calendar date from Club David))
 - End of season Club David vs Flixx tourney (need status update) Bring this up to the 12th, Softball managers meeting, 18 ppl (confirm with Omaha how they will line up their team)
 - Working with the S&R to organize 2nd annual food events for recruitment
 - Still pending approval from STI
 - No word from AU, DSU, SDSU, NSU, or BHSU (will make 3rd attempt in fall)
 - Organized recruitment group to promote SEPSA during pride (still need volunteers (perhaps Luther can assist me with this?))
 - Update on "swag" (only have business cards and stickers)
 - Met with an individual to help promote SEPSA, (possible radio involvement)
 - Rescheduled recruitment event at USD for the first week of the fall semester, August 22nd need fliers for the following week. \$1200 for 3000 fliers, Minute men, re-quote for the matter. Need a timeline for these fliers to be done.

Start utilizing First Friday for recruitment, promoting SEPSA

Community Volunteer Coordinator:

- Old Business:
- New Business:
 - SF Canaries lead (will coordinate volunteers to ensure all dates have coverage) ○ How far is the reach, go to the smaller towns to make progress. Reach out to Watertown for volunteering. June 25th, Watertown Pride.
 - Need to get fliers in smaller towns so that we can spread the word. Find a contact in those towns.

Grievance policy, the grievance committee:

Chelle Cain re-introduced the need to create this committee. It will take care of and handle the issues that arise within SEPSA and its leagues. Documents will outline how things will be addressed. We need a liaison, usually the chairperson. Go between the Grievance Committee and SEPSA. Make and approve all edits of documents forward to the next Admin meeting for approval. Motions were made to implement this new committee and appointed its members. (see below)

President's Report:

- Old Business: Define Executive Committee Roles/Duties for All positions and add to bylaws * *with input/approval from the board*
- New Business:
 - 2 Emergency Meetings were held to Fill two Executive Officer vacancies (see emergency meeting minutes)*
 - Open nominations for elected positions (Open Nomination period May 15- Aug 13th). ○ Media/fliers:

- Need to follow the current bylaws procedure for any press releases. After discussion via email/text, the following request for media coverage was sent:

Dear Sioux Empire Pride Sports Association board,

First things first, we, Damon and myself, would like to apologize for the sheer fact that we did not follow the by-laws, which we both signed at the beginning of our terms when scheduling a news story with Dakota News Now. We realize that in order for all of us to be successful, we need to include everyone on important decisions for the organization, such as this one. Our intention was never to be sneaky or self-promote ourselves or only our team.

The news segment is currently scheduled for Saturday, May 21st, 2022 at Burnside Park fields sometime between 11a-1p, at which time we will also have our weekly practice. Our proposal is as follows:

The interview will be driven by Michael, Director of Communications, and Damon will be present to add info about the upcoming tournament, as well as recruitment

for our organization. Our team will be practicing/playing in the background of the shot and if you are okay with it, Damon and I would like to wear our team's jerseys during the interview. Our main focus of the interview is to talk about the steps that SEPSA continues to take to become a NAGAAA sanctioned city, history being made by sending the first LGBTQ+ South Dakota softball team to a tournament, not Slider specific mention, but as a representation of Sioux Empire PSA, as well as talk about our upcoming Send-Off party scheduled for Thursday, May 26, 2022 6-9p at Club David and the Fan Appreciation Day on Sunday, June 12th, 2022 (I still need more info about this event in order to create an event asap). Damon will also discuss ways to get involved with our organization, such as helping organize events or sports in the future, and direct people to our website. This is a great opportunity to try and get as much info out as possible. This will not be a live segment, therefore, can last longer and allows us to be sure to verbalize all the exciting things.

*The fact that we are sending any team to a tournament like this is HUGE. Every single day that this organization exists in the state of SD, we are making history. Regardless of which team is going where, this needs to be documented and talked about. So once again, we apologize if we offended anyone in this process. Our excitement allowed us to get carried away. We are open to discussing any issues or changes needing to be made with our proposal. We are glad that this could be sorted out ahead of time and appreciate your understanding.
Sincerely,*

Michael Blegen & Damon Farah

- Softball managers were made aware and were invited to scrimmage/practice as well during the news segments filming
- Changes that were made are that Damon and Michale have agreed to wear SEPSA T-Shirts or Polos
- Follow established policies moving forward
- Pride involvement (Parade/Festival)
- Understand the need to promote our 2 platinum sponsors (SF Pride and J&L Carpet Cleaning)

Vice President's Report:

- Old Business:
- New Business:
 - Getting up to speed on everything.
 - Reviewed insurance policies with the President and got insurance up to date. ○ Sioux falls canaries add to General liability insurance?
 - Board and Committee insurance?

Treasurer's Report:

- Old Business:
- New Business:

- Invoices were created for Damon for Sliders registration fee and PUPS registration fee.
Sent donation receipt to JPFI for \$200 donation.
- Update Facebook non-profit info (B-day fundraisers)
 - Regarding the GuideStar account for Facebook fundraisers, I'm not sure how this ever was input from the beginning. It had my name so maybe I did? I have started the process to update our profile, but I had to submit a request that has to be reviewed in order to edit it.
- Debits/credits, softball, and roller derby spreadsheets are up to date in line with the April 2022 bank statement. The May info is input and balanced.
- Paid the board member insurance to Chubb for \$550.
- Are we wanting to sell merchandise? If so, the state of South Dakota requires us to have a business license for this.
- One check was written to Chelle for umpire fees and half of the umpire games for 5/15/2022

Director of Business Management:

- Old Business:
 - Onboarding our newest members and getting access for everyone
 - [SEPSA Access](#) - Additional sheet of all the email groups that are set up.
- New Business:
 - Reviewing bylaws and restructuring to be less convoluted. Ongoing
 - Work with Behai on the process
- ToDo: Create a [greivance](#) group with no admin email just to Jordan and Patrick.
- ToDo: Create [officers](#) and [committe](#)
- ToDo: Sorenson Logo on website.

Secretary's Report:

- Old Business:
 - Signed By-laws needed
- New Business:
 - Moving forward, Behai will be emailing out the meeting agenda and post meeting minutes
 - Election October 2022:
 - Nominations open May 15th-Aug 13th
 - Positions up for Election: President, Secretary, and Director of Business Development.
 - Nominations with intent to run should be completed on our website with emails going to secretary
 - Candidates announced during the August meeting
 - The election will happen in October

Motions:

Approve handout flier but not print

First: Chase

Second: Damon

All: Unanimous Yes

Motion for SEPSA to have a grievance committee

First: Chase

Second: Robbie

All: Pass, Jon, and Behai

Motion to appoint Jordan Catlett and Patrick Brewer as grievance committee members

First: Behai

Second: Chase

All: Pass, Jon, and Robbie

Motion to create a liaison between SEPSA Executive Officers and Grievance Committee

First: Robbie

Second: Jon

All: Pass, Chase, and Behai

Motion to add the duty of liaison between SEPSA Executive Officers and Grievance Committee to the Vice President's role and responsibilities

First: Chase

Second: Behai

All: Pass, Jon, and Robbie

Motion to reimburse Chelle \$258.50 for all umpire expenses to date 5/15/2022 from SEPSA General Funds.

First: Robbie

Second: Jon

All: Pass, Jon, and Robbie

Motion for SEPSA to submit an application for a vendor booth, \$75, and Pride parade participant, \$50 from SEPSA general funds.

First: Chase

Second: Behai

All: Pass, Jon, and Robbie

Motion to approve 5,000 SEPSA promotional bracelets not to exceed \$1,200 from general funds

First: Chase

Second: Behai

All: Pass, Jon, and Robbie

Motion to approve Micheal and Damon to do Dakota News segment 05/21/2022 with SEPSA T-Shirts or Polos with meeting minutes proposals under President, media/fliers.

First: Behai

Second: Chase

All: Pass, Jon, and Robbie

Adjournment:

First: Behai

Second: Robbie

Notes & Reminders:

Please submit additions and changes to the Secretary by Thursday prior to the meeting

PO BOX

PO BOX 88657
SIOUX FALLS, SD 57109

MAILING ADDRESS

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