

SIOUX EMPIRE PRIDE SPORTS ASSOCIATION (SEPSA)

June 12th, 2024: MEETING AGENDA

July 13th, 2024: Next Meeting

Website: www.siouxempirepsa.org

Registration: www.siouxempirepsa.leageapps.com

Email: info

Google Drive: admin

Call to Order/Roll Call

First: Deandra

Second: Jesse

Administration:

President - Robert Burandt - X

Vice President - Chris Sorenson - X

Chief Information Officer - Chase Burandt - X

Secretary - Michael Hansen- O

Treasurer - Mariah Johnson - X

Committee Members

Recruitment -Jessie Fitzgerald- X

Communications - Open Position -

Sponsorship - Open Position -

Marketing - Jacob Grimes - X

Community Outreach Director- Deandra Ruff - X

Bowling Commissioner - Rand Peterson - O

Softball Commissioner - Michael Blegen - O

Kickball Commissioner - Michael Fitterer - O

Volleyball Commissioner - Cari Weddell- X

Celle Cain

Prior meeting minutes approval

First: Robbie

Second: Chris

Overview

Team Managers/Proxies/Others:

Bowling: Rand Peterson

- Transfer 2023/2024 Winter season funds back to general funds. Leaving \$500 in account.

Softball: Michael Blegen/Jacob Grimes

- Season going well
- Next managers meeting June 16th after the final game of the day

KickBall: Micheal Fitterer

- We have one team with 8 players registered and also 4 free agents.
- I have two people who have approached me about helping out with umpiring.

Volleyball: Cari Weddell

- 10 players have been added to the team and additional jerseys have been ordered
- Positive feedback from Netbinders and our players
- Everyone has been invoiced for additional costs of jerseys

Sioux Empire Classic: Robbie Burandt & Chris Sorenson

- 8 registered teams (2 unpaid)
- 2 umpires from MPLS
 - Covering lodging and food/non-alcoholic beverages at the fields
- Networked during the North Star Classic
 - Several teams expressed interest
- Working with the TCGSL league commissioner and NSC Co-Director

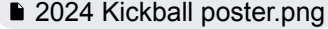
Sponsorship Committee Reports:

- Old Business:
 - Drag Show at the District
 - Mark is working with his Marketing person
 - Taking longer than expected
 - Struggling getting high resolution photos from the Drag Queens
 - Remedy Brewing Company Drag BINGO
 - Need to find out how much from the \$1 per pour
 - Found out only Dakota Gold qualified for \$1 per pour
 - Aaron and Stolas Heart donated their tips of \$131
 - Drag performer payment to be made
 - Stolas Heart
- New Business:
 - Applied for SD Dept of Health Funding
 - We did not receive funding
 - Grant Writer
 - Reach out to Sarah Tiedeman, and see if she is still interested in helping
 - She would write a grant to pay for a grant writer
 - They would focus on finding grants that SEPSA would qualify for
 - Applebees fundraiser, still need to visit with them
 - Canaries fundraising this year
 - Chris and Deandra to meet with Canaries leadership

Communication Committee Reports:

- Old Business:
 - Rainbow Chorus received 1 of the \$3,000 donations from Ford
- New Business:
 - Facebook
 - 1,333 followers
 - Reach 7,098 up 43% from the previous 90 days
 - Engagement 5,253 up 196% from previous 90 days
 - League Apps has the feature of sending mass text messages
 - 605 Magazine advertising
 - Show email, rates, and target audience
 - Further discuss in July Board meeting

Marketing Committee Reports:

- Old Business:
 - Received T-Shirt & tank tops
 - \$2500
 - Submitted SEC Wristband reimburse form
- New Business:
 - Looked into water bottles
 - Received wristbands
 - Received shirts & tank tops
 - 

Recruitment Committee Reports:

- Old Business:
- New Business:
 - Have a table during softball to sell merch, educate about other leagues/events
 - Invite SF Pride to do the same as well
 - Additional league interest, invite to board meetings
 - Larch neighborhood invite

Community Outreach Director Reports:

- Old Business:
 - Obtained access to U-haul storage unit
 - Maintain an organized/clean environment
- New Business:
 - 6/1- SUX Pride
 - Robbie and Chase - thanks!
 - 200 wristband baggies
 - 2 tanks sold
 - 100 fliers
 - 6/1 - Rainbow Run
 - \$500 sponsorship
 - 10 entries / booth space
 - 1 pin sold
 - Gave away fliers/wristbands/stress balls
 - 6/8 - Sioux Falls Pride
 - \$100 booth / \$100 parade (cost)
 - \$310.08 (Reimbursement for Micheal Fitterer & Chelsie Melycher)
 - 600 baggies - 200 booth / 400 float
 - 100 stressballs - float
 - 400 wristbands - booth
 - 300 fliers - float/booth
 - 164 raffle tickets sold
 - \$445.40 via venmo
 - \$161 via cash
 - Gave \$422 total cash to Mariah
 - \$100 SUX cash bank
 - \$25 SUX pride sales
 - \$131 bingo tips
 - \$161 SuFu pride sales
 - Keeping \$50 cash bank for other prides

- Comments on next year's pride
- Need to be done still
 - 6/22 Brooking Pride
 - 6/29 Vermillion Pride
 - 7/21 Fan Appreciation Day
 - Pride involvement - Robbie
 - Food? Volunteers? Grills?
 - Bounce house - Robbie to talk to Mark about permit
 - Face painting?
 - Coloring pages?
 - Team logos, rainbows, SEPSA
 - Sidewalk chalk, bubbles, ect...?
 - Music?
 - I will NOT be here
 - Robbie - email Parker Brown @ Dakota News Now
 - Give SEPSA/PRIDE raffle item to Sarah at Netbinders Thursday
 - Post to FB with picture, shoutout to Mike / Bearly Chaotic Creations
 - Email PRIDE
 - Thanking for hard work
 - Sponsoring 2025 (better booth area?)
 - Thank you cards
 - Jenn/Chelsie
 - Stolas Heart
 - Aaron Nelson
 - Interview with Argus Leader Thursday 6/13 @ Netbinders
 - Players, photographs, etc.

President's Report :

- Old Business:
 - Grievance committee
 - Submit edits to the policy
 - Matt Neufeld will email to group
 - All league banquet
 - \$40.00 Amount
 - Ticket sale/register
 - Through League Apps
 - Fundraiser options
 - Work with another organization to man the fundraiser
 - SF Pride, Transformation project, Rainbow Chorus
- 6-month check-in (12/16/23)
 - 2024 goal setting
 - SEPSA Payment methods
 - VENMO Business
 - Change using? Add alternative payment methods
 - POS system may take over this method
 - Business Phone
 - Google Voice?
 - Registration options for members
 - League apps vs Tourney Machine/Sports Engine
 - Sticking with leagueapps for 2024 season

- Attending additional cities' Pride events
 - Sioux City 6/1/2024
 - Sioux Falls 6/8/2024
 - Other scheduled and noted above
 - 2024 goal setting done:
 - Switching from LLC to NP with SD Secretary of State
 - Bring bylaws to a law firm/ attain a law firm
 - Volleyball option for members
 - Changed from league to team-sponsored
 - Internal communications
 - Google Chat
- New Business:
 - Community Involvement nominations are open - Close in August
- SUX Pride event
 - Robbie & Chase attending
 - Submitted mileage/food reimbursement
 - Donation back to SEPSA
- Executive officer nominations are due before the August meeting
 - President, Secretary, & CIO are up for election

Vice President's Report:

- Old Business:
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- New Business:
 - SEPSA Financials
 - Awareness brought up via email
 - This year relying heavily on District Drag Show, Drag The Fields
 - Be cautious of spending
 - SEPSA has some long term goals that will need some capital
 - Potential host for NAGAAA Cup within 3 years
 - All League Banquet
 - Do we want to include fundraiser at the event
 - Yes
 - Silent Auction and/or live auction
 - Similar to Transformation Gala and Pride Gala

Treasurer's Report:

- Old Business:
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- New Business:
 - 990-N & 1023 IRS letter still need to be posted on SEPSA website
 - Chase Burandt to do
 - Created one FB post about open positions Sponsorship Director & Communications Director - need to make another
 - Share posts with refocused awareness
 - SEPSA FB page is cluttered with lots of "shared" things with no context. Need to refocus on promoting SEPSA.
 - Who runs the SEC FB page? SEC updates need to mainly be posted there.
 - Robbie, Michael Belgen, and Jacob have access

- Need to promote merch on FB page as well as soliciting donations. Figure out how to register SEPSA as a non-profit with FB.
- All League Banquet on 10-25-24 needs to start being promoted on FB. Create a FB event. Create hype about ticket sales. Theme? Reach out to local businesses for donated items to be raffled off, or silent auction. Allow individuals/sponsors to purchase table/tickets to the banquet even if they are not a part of SEPSA? Maybe have 10 tables available for non-members? When is the remaining amount due? When does the food menu need to be finalized? Banquet needs to become a revenue stream instead of projected \$7k net expense. Banquet committee?
- Monthly financials emailed out 6-4-24.
- Will know more about SEPSA financials once Q2 closes at EOM. Will send out an email and updated SEPSA Operating/Expense Plans budget spreadsheet.
- SD ePath needs to be filed by EOM.
- Hand out printed reports current as of 6-12-24.
- Create FB post that positions are up for nomination - nominations are due before August board meeting.
- Transfer \$52.05 from Bowling to General Funds - keep \$500 in Bowling funds for the fall season

Chief information Officer Report:

- Old Business:
 - Updated sponsorship on website to not show tiers. All sponsors are displaying randomly.
- On Going:
 - Stripe App Setup for Card Reader
 - Google Voice
 - Update the website for Director of Business Management to Chief Information Officer.
- New Business:
 - Get Financial Forms on Site
 - All League Banquet up and running on League Apps. \$40 (No Early Bird)
 - Audit forms on websites.
 - Google Authentication coming soon
 - Chase to update board TBD
 - Email service Google will be going away
 - Look into mass text messages.

Secretary's Report: ABSENT

- Old Business:
- New Business:
 - July meeting
 - July 13th, 2024 11:00 AM - 4:00 PM
 - August meeting
 - August 10th, 2024 11:00 AM - 4:00 PM
 - Update October and November dates

Motions:

Motion: SEPSA to cover the Volleyball jersey fees for the additional 10 players equal to the first 10 players who have already received theirs.

First: Robbie

Second: Chase

Motion Passes via text vote 5/15/2024

Motion: Purchase 4- 3 gallon water coolers, \$15.95 a piece, plus tax, these can be used at Burnside Fields and SEC Tournament

First: Chris

Second: Jacob

Motion Passes

Motion: Have Sara Tiedman write a grant to get grant funding.

First: Chris

Second: Robbie

Motion Passes

Adjournment:

First: Robbie

Second: Jacob

Notes & Reminders:

Please submit additions and changes by Thursday before the meeting

PO BOX

PO BOX 88657
SIOUX FALLS, SD 57109

MAILING ADDRESS

2501 S LOUISE AVE 88657
SIOUX FALLS, SD 57109

- Designed marketing for remedy bingo
- New Business:
 - Ordered SEC wristbands